

TADE Hub

EDUCATION AGENTS

Boost your brand awareness



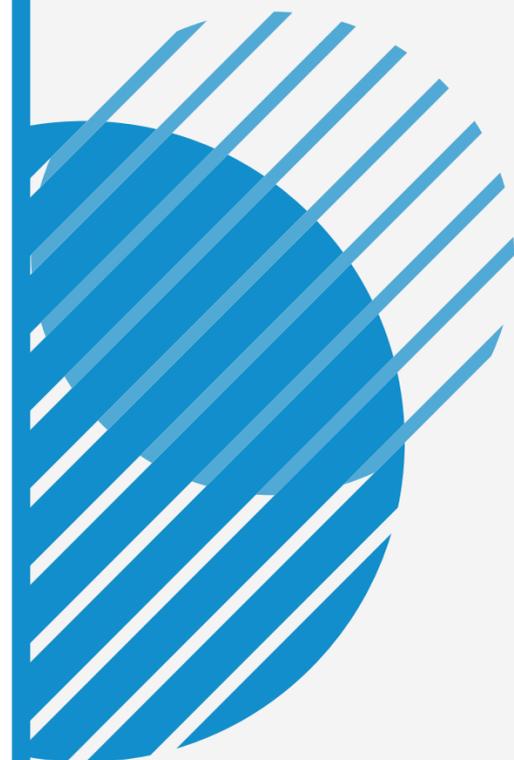
WWW.DETPRACTICE-TADEHUB.COM



TABLE OF CONTENT

1. OUR MISSION
2. THE NUMBERS
3. YOUR BENEFITS
4. HOW TO COOPERATE
5. OUR PRODUCTS

SINCE
2022



The Best
Practice Platform.

1. OUR MISSION



We help students' Duolingo English Test journey be more achievable, convenient, and effective.

Duolingo English Test has the same value as IELTS, TOEFL, or PTE for admissions processes.

OUR FOUNDER.

Proving English Proficiency should be affordable, fast, and convenient. So as the journey to get its certificate.

HIEU VO



OUR CORE TEAM.

The Best
Practice Platform.

Cristian Antonio



Academic Team Leader

A Master in International Relations and Affairs, Cristian has been training in English for the last ten years. He got all the highest certificates from Cambridge, Oxford, and British Council.

Hieu Vo



Founder

He was born a farmer; he knows education is one of the best ways to change lives. Higher Education verified by top institutions is much more critical. So, the journey to pursue this dream should be convenient and affordable.

Phong Nguyen

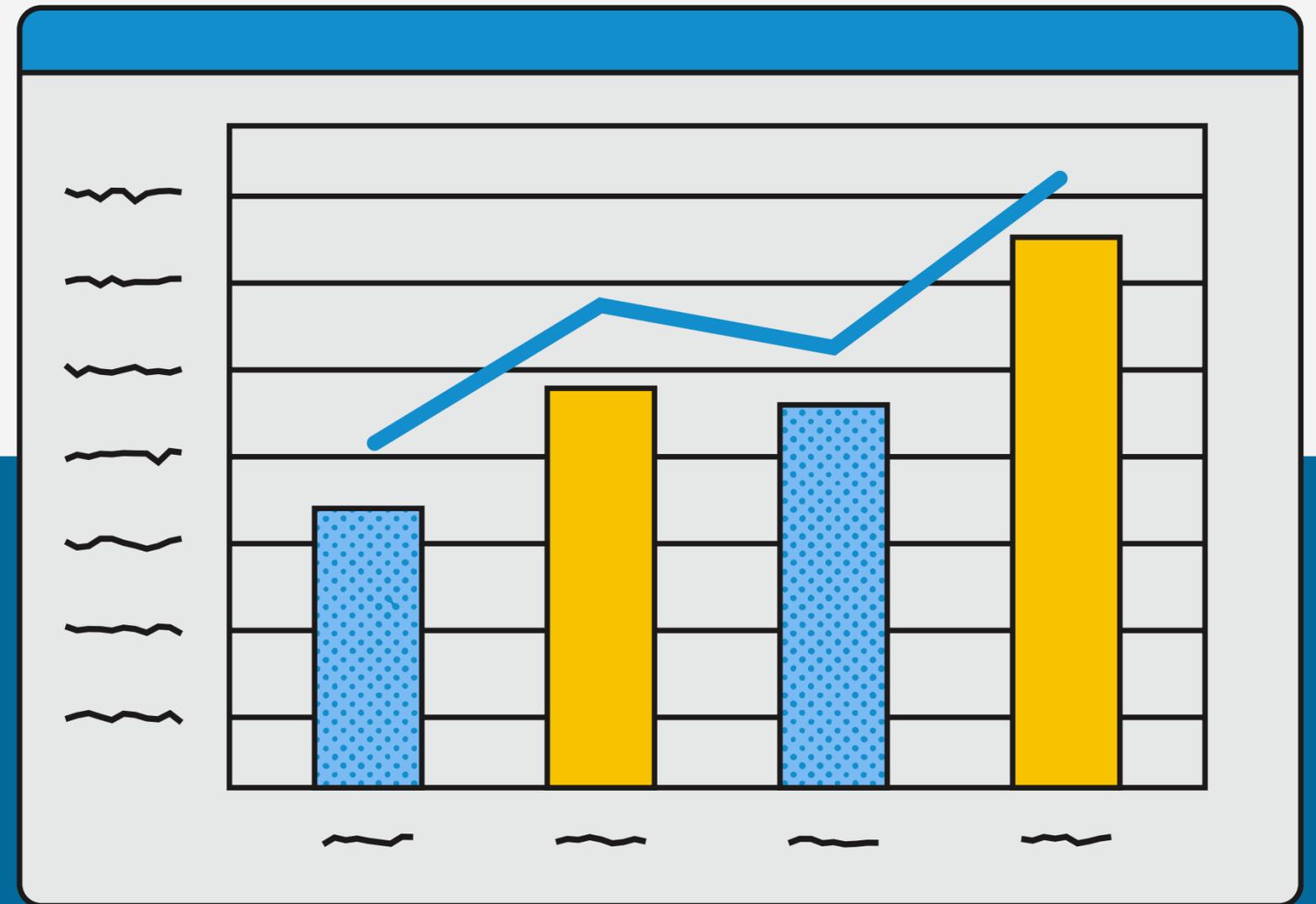


CMO

A Marketing Expert, he has more than ten years of experience in Digital marketing, including managing and implementing media campaigns for various brands, namely Vingroup, Novaland, Sun Group, Mitsubishi, Isuzu, etc.

2. THE NUMBERS

All the numbers you need to know about the DET and our service.



Duolingo English Test

SINCE
2016

*Updated on 15 Oct, 2022

4,000

Over 4,000 prestigious institutions accept the DET

\$49

Only need \$49 per test, which's four times cheaper than IELTS

12K

Over 12,000 cities where students took the DET

1 Mil

The Duolingo English Test has been taken over 1 Mil times

The DET Practice Platform

*Updated on 15 Oct, 2022

2,000

Almost 2,000 users since May with no cent for Marketing

1,500

Over 1,500 traffic every month, nearly 80% access by laptop or PC

1,000

Over one thousand hours of watching on YouTube Channel

03

Three new upcoming products to boost education agents' brand

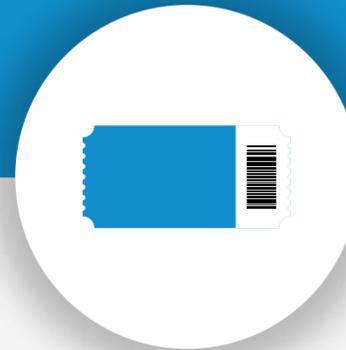
3. YOUR BENEFITS.

Being our partner to boost your brand awareness and support more students to achieve their goals.



BOOST YOUR BRAND AWARENESS

Display your logo on our website to approach thousands of students



GET YOUR STUDENTS DISCOUNTS

You have a unique discount code of up to 30% for all students



BUILD A MORE TRUSTED BRAND

By helping your students achieve their scores through our services

The Best
Practice Platform.



YOUR BENEFITS



**BOOST YOUR
BRAND
AWARENESS**

About Us Blog Services Full Tests **DET Practice**

Proving one's English proficiency is necessary for the admissions process in English-speaking countries, and we understand how challenging it is to get an English Proficiency Certificate. Therefore, we offer a platform packed with everything you need to achieve your goals, especially to help you get your dream score in the Duolingo English Test **affordably, conveniently, and efficiently.**

Our education agent partners
Reach out to our partners to get your 30% discount code

name name name

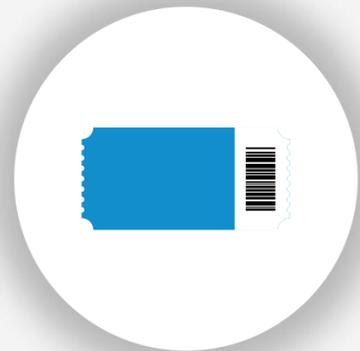
Let the facts do the talking
It is an honor to support these students to achieve their Duolingo English Test scores.

95% More efficiently
10,500+ New students per year
4.5* Rated by students

Your logo and name are displayed here on our Landing Page. Any users who click your logo will be redirected to your website and services.



YOUR BENEFITS



GET YOUR STUDENTS DISCOUNTS



Each agent has one unique discount code of 30%, and you can share it with as many students as you wish



Besides a discount code, Agents also get a 20% commission per sale, working as our Affiliate partners

**Benefits for Country
Affiliate Partners.
Please choose **Slide 53****

**Country.
Affiliate
Benefits**

*Get at least 35% commission per sale if agents become our Country Affiliate Partner



YOUR BENEFITS

Excellent services come with great brands!



**BUILD A MORE
TRUSTED
BRAND**



Helping students achieve their Duolingo English Test scores through a trusted brand is a new way to boost your brand value.

4. HOW TO COOPERATE

Start our cooperation with three simple steps



NEXT SLIDE

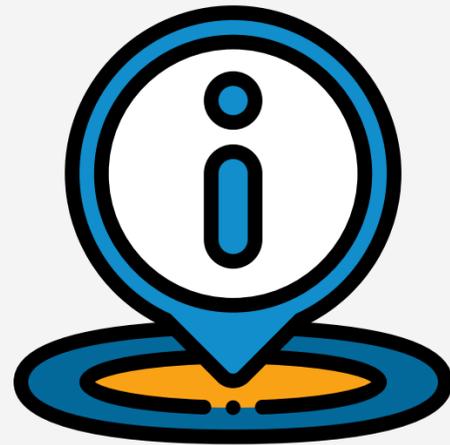


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HOW TO COOPERATE

03 simple steps to start our cooperation



**1. Fill out
your info**



**2. Present
your brand**



**3. Share
our name**

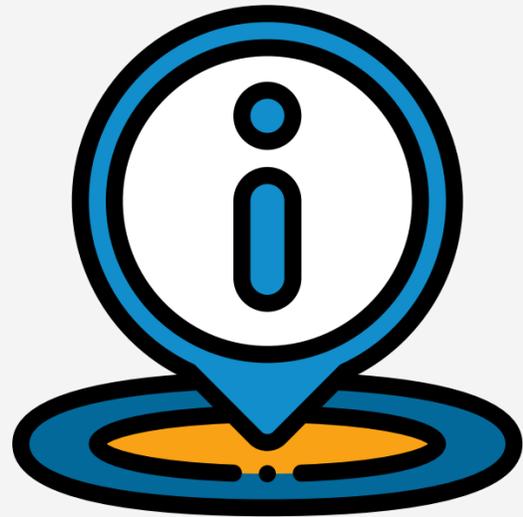


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HOW TO COOPERATE

Fill out your info, and we'll contact you in 2 working days



**1. Fill out
your info**

Registrar
**Registering for
a detailed consultation.**

Leave a message, we will contact you soon!

Your Name (*)	What type of support do you need? (*)
<input type="text"/>	Education Agent Partnership
Your Email (*)	What country are you from? (*)
<input type="text"/>	<input type="text"/>
Your Phone (*)	Do you have any question yet?
+84 91 234 56 78	<input type="text"/>

Send



Fill out here

The Best Practice Platform.



HOW TO COOPERATE

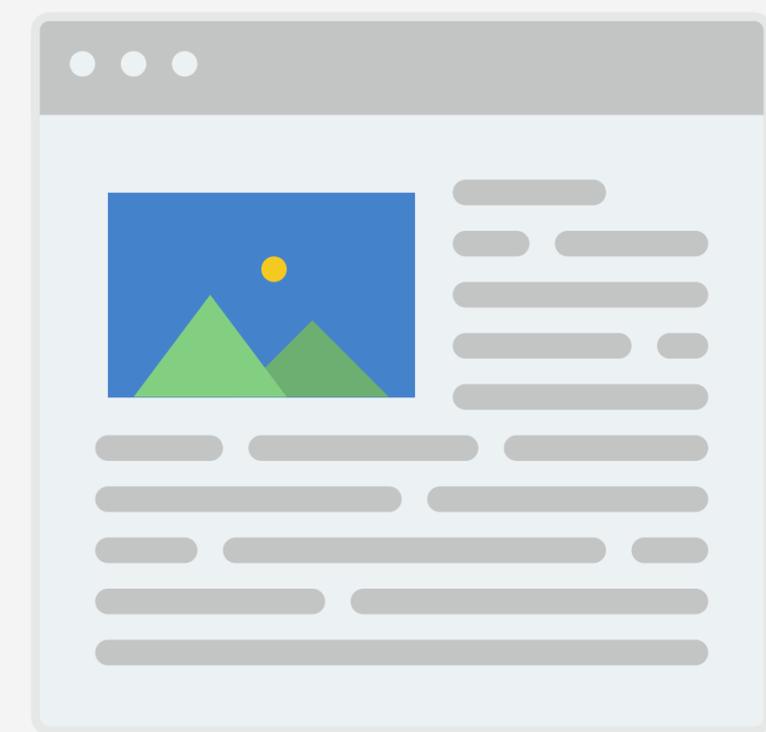


2. Present your brand

The screenshot shows a website with a blue header containing navigation links: 'About Us', 'Blog', 'Services', 'Full Tests', and 'DET Practice'. The main content area features a target icon with an arrow in the center, accompanied by text: 'Proving one's English proficiency is necessary for the admissions process in English-speaking countries, and we understand how challenging it is to get an English Proficiency Certificate. Therefore, we offer a platform packed with everything you need to achieve your goals, especially to help you get your dream score in the Duolingo English Test **affordably, conveniently, and efficiently.**' Below this is a section titled 'Our education agent partners' with the subtext 'Reach out to our partners to get your 30% discount code'. This section contains three logos, each with the word 'name' underneath. At the bottom, there is a section titled 'Let the facts do the talking' with the subtext 'It is an honor to support these students to achieve their Duolingo English Test scores.' and three statistics: '95% More efficiently', '10,500+ New students per year', and '4.5* Rated by students'.

We share your brand name on our Landing Page and articles

We write an article to share your brand and services on our website to lead traffic to your site



The Best
Practice Platform.



HOW TO COOPERATE



**3. Share
our name**

Let's share our name in your website. Our name could be in:

Article



Landing Page



Or discuss



Become our Education Agent Partner now

The Best
Practice Platform.

5. OUR PRODUCTS

A DET Practice Platform and Training course help students achieve their goals.



DET PREMIUM ACCOUNT

Thousands of questions,
instant feedback, and
10 full tests to boost
students' scores



DET TRAINING COURSE

A 25-hour on-demand
course trained by ten
years experienced
teaching trainer

The Best
Practice Platform.



DET PREMIUM ACCOUNT

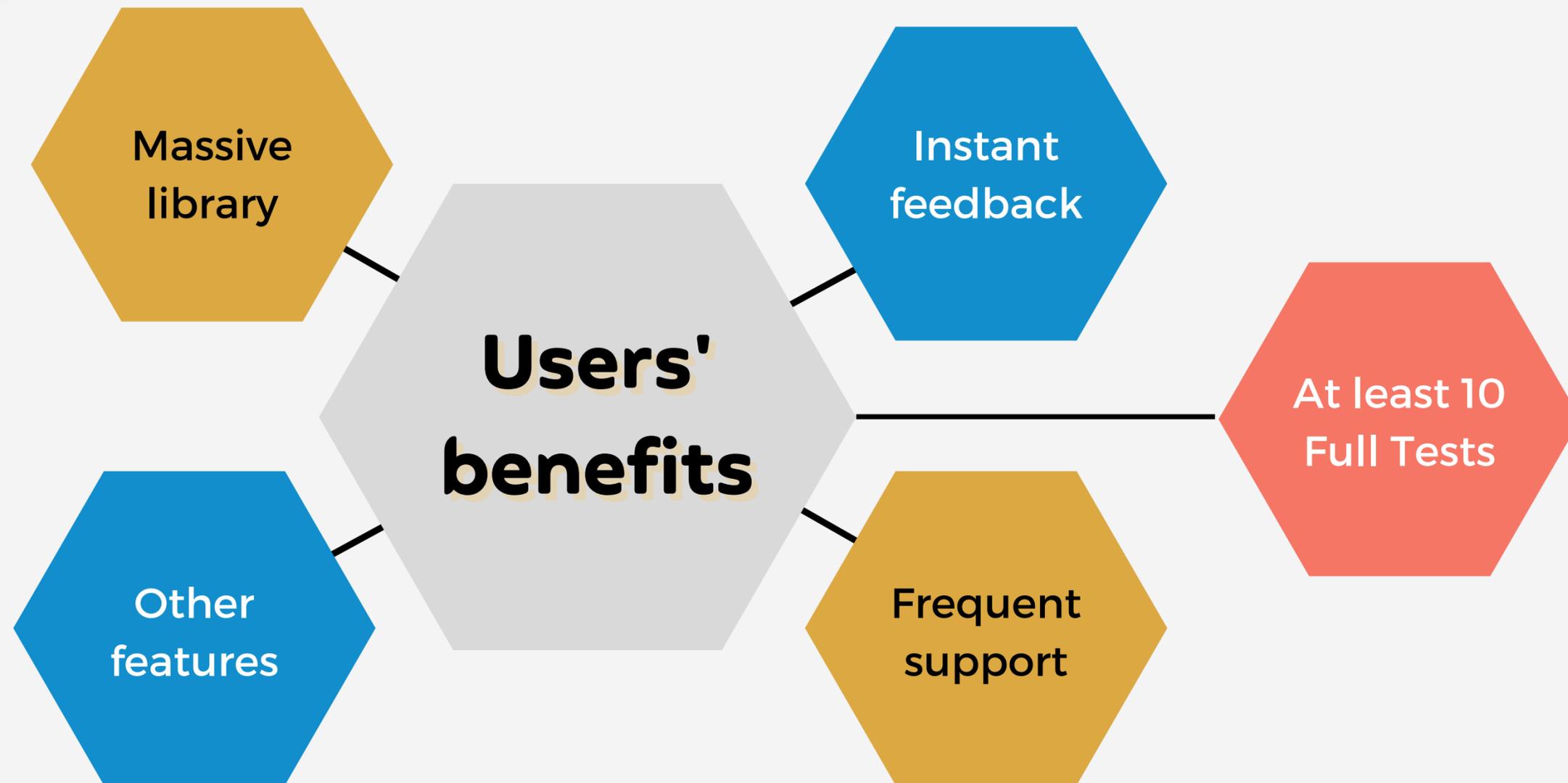
DET **1** PREMIUM ACCOUNT



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Practice Platform.



DET PREMIUM ACCOUNT



The Best
Practice Platform.



DET PREMIUM ACCOUNT

Massive
library

Question Number	Level
#0001	3
#0002	3
#0003	3
#0004	3
#0005	3
#0006	3
#0007	3
#0008	3
#0009	3
#0010	3

~ 2,500
practice
questions

Our Academic team adds
more questions every week

The Best
Practice Platform.



DET PREMIUM ACCOUNT

Instant
feedback

for all question types

[Get to know all
question types](#)

Question types with correct answers

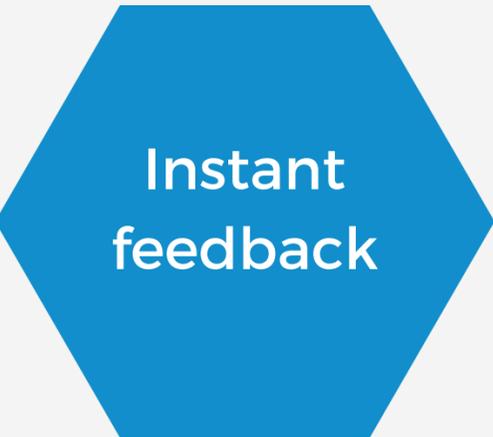
- Read and Complete
- Read and Select
- Listen and Select
- Listen and Type
- Read Aloud
- Interactive Reading

Open response question types

- Write About the Photo
- Speak About the Photo
- Read then Write
- Read then Speak
- Listen then Speak
- Writing Sample



DET PREMIUM ACCOUNT



for question types
with correct answers

Let's try again!

No problem! Keep trying until you get it.

Total blank words:	14
Correct words:	6
Missing words:	0
Incorrect words:	8

43%
Overall score

Among the startups riding this wave is Deel. C o f o u n d e r s Alex Bouaziz and Shuo Wang m e t while
e a r n i n g their master's d e g r e e s at the Massachusetts Institute Technology in 2013. After
g r a d u a t i n g and l a u n c h e d s startups in Israel and China, r e s p e c t i n g l y ,
they r e a l i s e d they couldn't a f f e c t the highly s k i l l e d workers in their p r i c e y
m a r k e t s
m a r k e t s and started h i r i n g from around the w o r l d . It wasn't easy.

All missing words: cofounders, met, earning, degrees, graduating, launching, respectively, realized, afford, skilled, pricey, markets, hiring, world

**Question types with
correct answers**

Read and Complete

We show test-takers

- Correct answers;
- Incorrect answers with corrections;
- List of blanks.



DET PREMIUM ACCOUNT

**Question types with
correct answers**

Read and Select

We show test-takers



- Correct words;
- Missing words;
- Unreal words.

**Instant
feedback**

for question types
with correct answers

Let's make it better!

Quite good! But you are much better!

Total real words: 9

Correct words: 7

Missing words: 2

Unreal words: 2

56%
Overall score

criticel likewise dronts however beanes mathematic

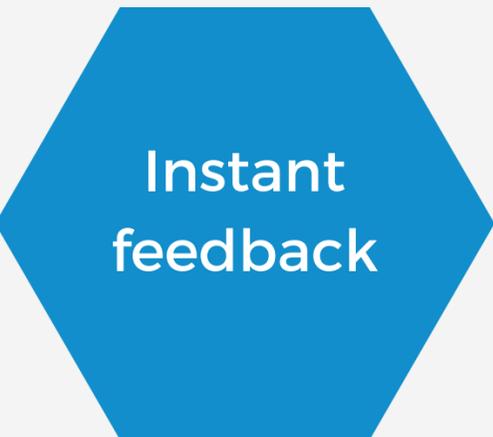
plexer ambiguity yellowns access appointment frused

cashidy carerest continuously altogether utterly overwhelm

All real words: likewise, mathematic, ambiguity, access, appointment, continuously, altogether, utterly, overwhelm



DET PREMIUM ACCOUNT



for question types with correct answers

Let's try again!

Do not give up! Keep your chin up and do it again.

Total real words:	5
Correct words:	2
Missing words:	3
Unreal words:	2

0%
Overall score

Accumulate	Illegible	matle
Merit	Cropes	Baton
Meet	Managerial	Frused

All real words: accumulate, merit, baton, meet, managerial

Question types with correct answers

Listen and Select

We show test-takers

- Correct words;
- Missing words;
- Unreal words.



DET PREMIUM ACCOUNT

**Question types with
correct answers**

Listen and Type

We show test-takers



- Correct words;
- Missing words;
- Redundant words.

**Instant
feedback**

for question types
with correct answers

Let's make it better!



Quite nice! But you can achieve more!

Total words: 12

Correct words: 8

Missing words: 4

Redundant words: 1



Overall score

Your answer:

Apple **seems** not to care about Vietnam market before.

Correct answer:

Apple **almost did** not **seem** to care about **the** Vietnam market before.

The Best
Practice Platform.



DET PREMIUM ACCOUNT

**Question types with
correct answers**

Read Aloud

We show test-takers



- Pronunciation mistakes and scores;
- Phoneme scores for improvement;
- Omissions and Insertions.

**Instant
feedback**

for question types
with correct answers

Wanna try again?
Good job! You are doing great!

87%
Pronunciation

83%
Accuracy

93%
Fluency

94%
Completeness

the ad is credited to family policy alliance a right-wing christian lobbying group with chapters around the country

Note: ● Not good ● Average ● Omissions: 0 ● Insertions: 0

Pronunciation assessment:

Word	Score	Word	Score
ad	84 Detail	alliance	62 Detail
a	74 Detail	right-wing	63 Detail
christian	65 Detail	group	35 Detail
with	80 Detail	chapters	61 Detail



DET PREMIUM ACCOUNT

Instant
feedback

for question types
with correct answers



Complete the Sentences

Select the best option for each missing word

Bartending was not a ^{job} 1 labor Harold Ferguson liked to undertake on a ^{regular} 2 scarce basis; after all, accountants were ^{meant} 3 done to prepare spreadsheets, not cocktails. Publicans ^{failed} 4 should be worldly and sociable, but Harold ^{to} 5 won to harbor these necessary traits. Talking ^{made} 6 on people made Harold sweat and talking to people he didn't know ^{made} 7 done him stutter.



Title the Passage

Bartending was not a job Harold Ferguson liked to undertake on a regular basis; after all, accountants were meant to prepare spreadsheets, not cocktails. Publicans should be worldly and sociable, but Harold failed to harbor these necessary traits. Talking to people made Harold sweat and talking to people he didn't know made him stutter. On occasion, Harold agreed to this loathsome task as a favor to his employer and longtime friend, William Abbott. Mr. Abbott was the owner and proprietor of The River Bed Inn and Tavern and his employees were powerless when faced with the elderly man's persuasive and charming manner.

Select the best title for the Passage

Mr. Abbot's charming manners

Your answer

Harold and his problems

Correct answer

Harold Ferguson and his bartending work

Harold's personality and work

Question types with
correct answers

Interactive Reading

We show test-takers



- Detailed feedback for all six questions;
- Correct answers;



DET PREMIUM ACCOUNT

Instant
feedback

for open response
question types

Open response question types

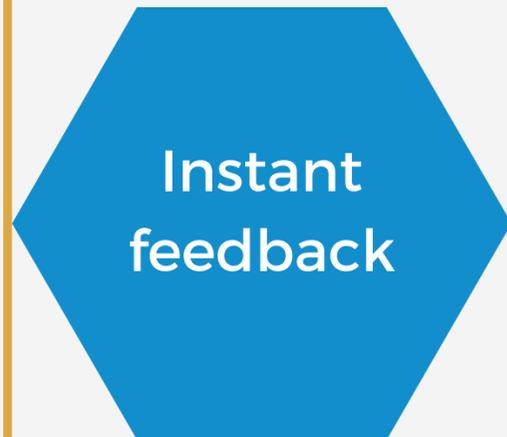
- Write About the Photo
- Speak About the Photo
- Read then Write
- Read then Speak
- Listen then Speak
- Writing Sample

We evaluate test-takers' skills
based on the following elements
(the DET does the same)

- Fluency
- Lexical diversity
- Grammatical accuracy
- Lexical sophistication
- Acoustic features



DET PREMIUM ACCOUNT



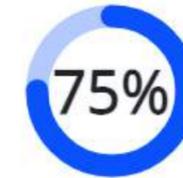
for open response
question types



**Acoustic
features**
118 - 128 DET



Pronunciation ?



Accuracy ?

this is an image of three orange worker on you know working under ice contraction i guess they're standing on the turf of a building because we can see in the background there are some nice quiet scrappers and detail the first two men are on the left and there wearing yellow raincoat looking directly to the floor so i strongly believe is the rain it's raining at the time that the picture was taken while the third man is wearing uniform he's standing on the right side of the image and his also wear a yellow protected helmet

Note:

● Good ?

● Not good ?

● Average ?

Show Pronunciation
feedback in
different colours



Focus on Red and
Orange words to
improve
Pronunciation

The Best
Practice Platform.



DET PREMIUM ACCOUNT

Instant
feedback

for open response
question types

Pronunciation assessment:

Word	Score	Word	Score
this	60 Detail	is	79 Detail
an	32 Detail	three	82 Detail
orange	40 Detail	worker	73 Detail
Phoneme	Score	know	84 Detail
ɔ	27	under	51 Detail
rɪndʒ	44	contraction	69 Detail
you	78 Detail	they're	44 Detail
working	35 Detail	the	76 Detail

Users check their
pronunciation
feedback
in detail

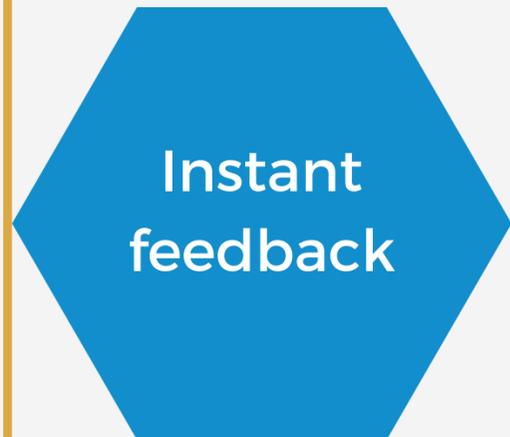


Focus on low-
scored phonemes
to improve
pronunciation

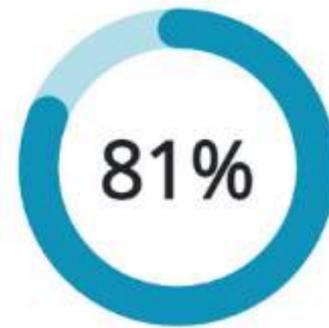
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Practice Platform.



DET PREMIUM ACCOUNT



for open response
question types



Fluency

Great! You have spoken for over 50
seconds continuously!

Users know how
many words or
seconds they
write or speak



Practice to write
or speak more to
get higher scores



DET PREMIUM ACCOUNT

Instant
feedback

for open response
question types

49%

Lexical
diversity

Words	Repeated	Level
Time	4	A1
Therefore	3	B1
Surprised	3	A2
Not	3	A1
My	3	A1
I	13	A1

i am **not** sure wha i should share about a **time** i was **surprised**. i did **not** go out very much to meet anyone, **therefore**, i often stay at home to enjoy **my** comfrtable blanket. Besides, i don't think i have much **time** to pleasure myslef because **time** is very pressure. Moreover, i am **not** a fan of being **surprised** because it doesn't good to **my** health. **therefore**, i more often do what i am acquainted with to avoid **surprised**. As a result, i love talking to **my** family members, and i hate going out. **therefore**, i don't have any **time** to share with you.

Users know all
repeated words
they use from
three times



Avoid using
repeated words
too many times.
Use synonyms
instead



DET PREMIUM ACCOUNT

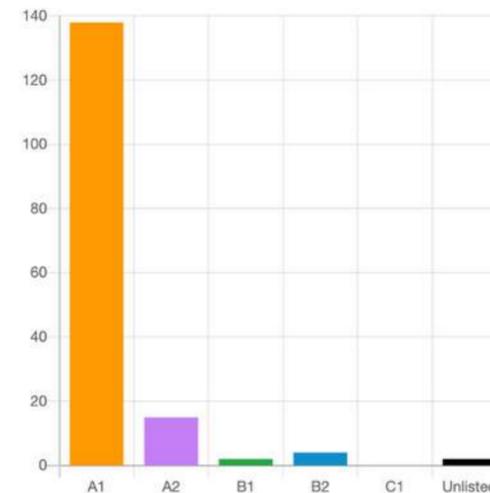
Instant
feedback

for open response
question types



Lexical
sophistication

Word list	Types
A1	138 (85.71%)
A2	15 (9.32%)
B1	2 (1.24%)
B2	4 (2.48%)
C1	0 (0%)
UNLISTED	2 (1.25%)



This is an image of a lot of players they actually play basketball entire house there are two teams the first one is in Plague and the second one is in one white clothes we can see very clear that you man in the middle of the photo the first one is about I guess that he just threw a boy into the basket and he's in his plate team while the other man is on the left of the picture and he's looking directly at his competitors just like someone in the game master or controller the refugee is in the background and the black man is covered everything about him we can tell one more thing about this one is that a lot of celebrities or people are waiting in line to play the game and they are sitting next to a huge blue wall at the top of the image we can see a lot of more sites.

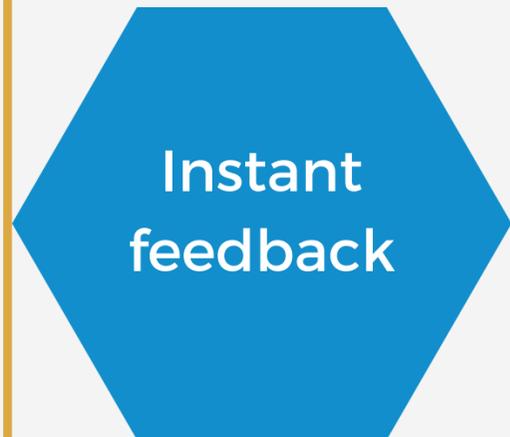
Users know word
levels they use in
different colours



Try to use B1, B2,
idioms, or
collocations to aim
for higher scores



DET PREMIUM ACCOUNT



for open response
question types



**Grammatical
accuracy**

As far as I am **concernd**, I strongly disagree with the statement for two major reasons. First and foremost, it's **well known** fact that fresh air helps people maintain their good physical and mental health. Therefore, we need more parks instead of paintings or statues whatsoever. The more trees in parks we have, the fresher our cities are. As a result, people shall have more places to enjoy their time in a fresh and cool **envionment**. Secondly, we need having more quality public transportation because it **encourage** people to use them more than their private vehicles. It's also one of the best ways to reduce air polluted. All in all, I wholly recommend governments should build more parks in lieu of paintings and statues.

concernd	Possible spelling mistake found	>
well known	This word is normally spelled with hyphen.	>
envionment	Possible spelling mistake found	∨
envionment → environment	Possible spelling mistake ...to enjoy their time in a fresh and cool envionment . Secondly, we need having more qualit... Issue type: Possible Typo	
encourage	Did you mean "encourages"?	>

Users know possible
grammar and
spelling mistakes.



Learn from their
mistakes and
avoid similar
ones on test day

The Best
Practice Platform.



DET PREMIUM ACCOUNT

Frequent
support

Communities



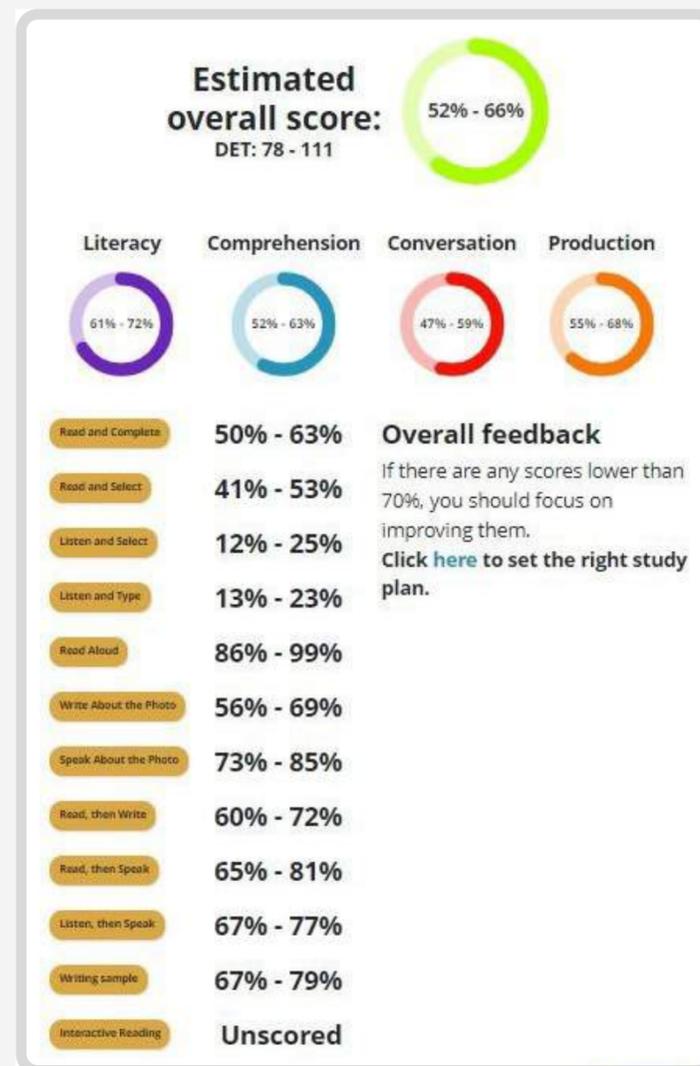
Multiple channels





DET PREMIUM ACCOUNT

Sample result



We currently have 10 Full DETs

- Estimated overall score
- Estimated scores for each sub-score
- Estimated scores for each question type



From all estimated scores, we know what question types to focus on

At least 10
Full Tests

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Practice Platform.



DET PREMIUM ACCOUNT

Other
features

My Vocab Collocations, Idioms and others Linking Words Search Here

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Word		Definition
Are	<i>noun</i>	An accepted (but deprecated and rarely used) SI unit of area equal to 100 square metres, or a former unit of approximately the same extent. Symbol: a.
Being	<i>noun</i>	A living creature.
Being	<i>conjunction</i>	Given that; since.
Blowback	<i>noun</i>	A type of action where the pressure from the fired cartridge blows a sliding mechanism backward to extract the fired cartridge, chamber another cartridge, and cock the hammer.
Contact	<i>noun</i>	The act of touching physically; being in close association.
Contact	<i>verb</i>	To touch; to come into physical contact with.
Dictionary	<i>noun</i>	A reference work with a list of words from one or more languages, normally ordered alphabetically, explaining each word's meaning, and sometimes containing information on its etymology, pronunciation, usage, translations, and other data.
Dictionary	<i>verb</i>	To look up in a dictionary.
Electric	<i>noun</i>	(usually with definite article) Electricity; the electricity supply.
Electric	<i>adjective</i>	Of, relating to, produced by, operated with, or utilising electricity; electrical.

Page 1 2 ... 8 Go to page 1 >> Next Page >

- 03 supportive vocab lists
- Integrated dictionary
- Setting goals feature

The Best
Practice Platform.



DET PREMIUM ACCOUNT

Pricing

Every day <ul style="list-style-type: none">- Frequent support;- Practice every day;- 1 FREE Full Test;- Total of 20 questions;- Interactive Reading;- Experience instant feedback; Free Get Started	Unlimited 15 days <ul style="list-style-type: none">- Thousands of questions;- Interactive Reading;- 10 Full Tests;- Read Aloud feedback;- Pronunciation, Grammar, Spelling feedback; \$13.99 Get Started	RECOMMENDED Unlimited 30 days <ul style="list-style-type: none">- Thousands of questions;- Interactive Reading;- 10 Full Tests;- Read Aloud feedback;- Pronunciation, Grammar, Spelling feedback; \$17.99 Get Started	BEST SELLER Unlimited 60 days <ul style="list-style-type: none">- Thousands of questions;- Interactive Reading;- 10 Full Tests;- Read Aloud feedback;- Pronunciation, Grammar, Spelling feedback; \$25.99 Get Started
--	--	--	--

The price could be changed, but you can use **check them on our website.**

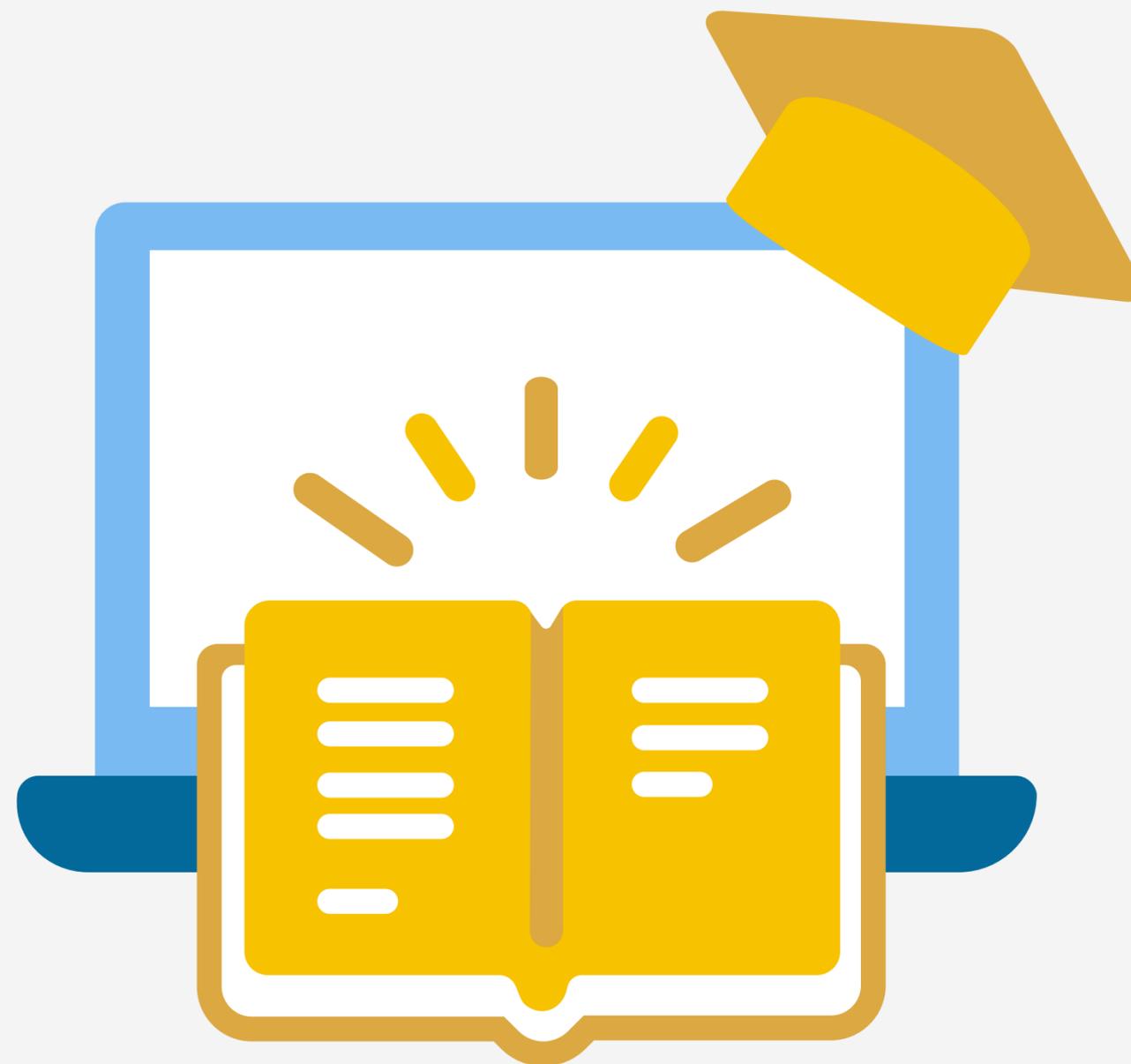
[Check all Packages here](#) 🔍

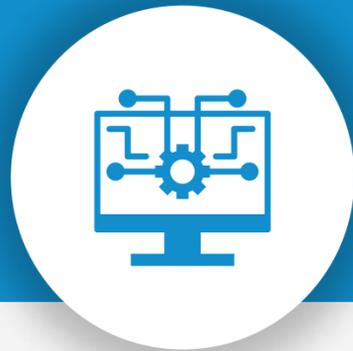
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Practice Platform.



DET TRAINING COURSE

DET **2** TRAINING COURSE





STILL IN DEVELOPMENT

Our DET Training course is in development!

Expected Release Date



We'll inform you once it's done

**In the meantime, please find
information in the next slides.**

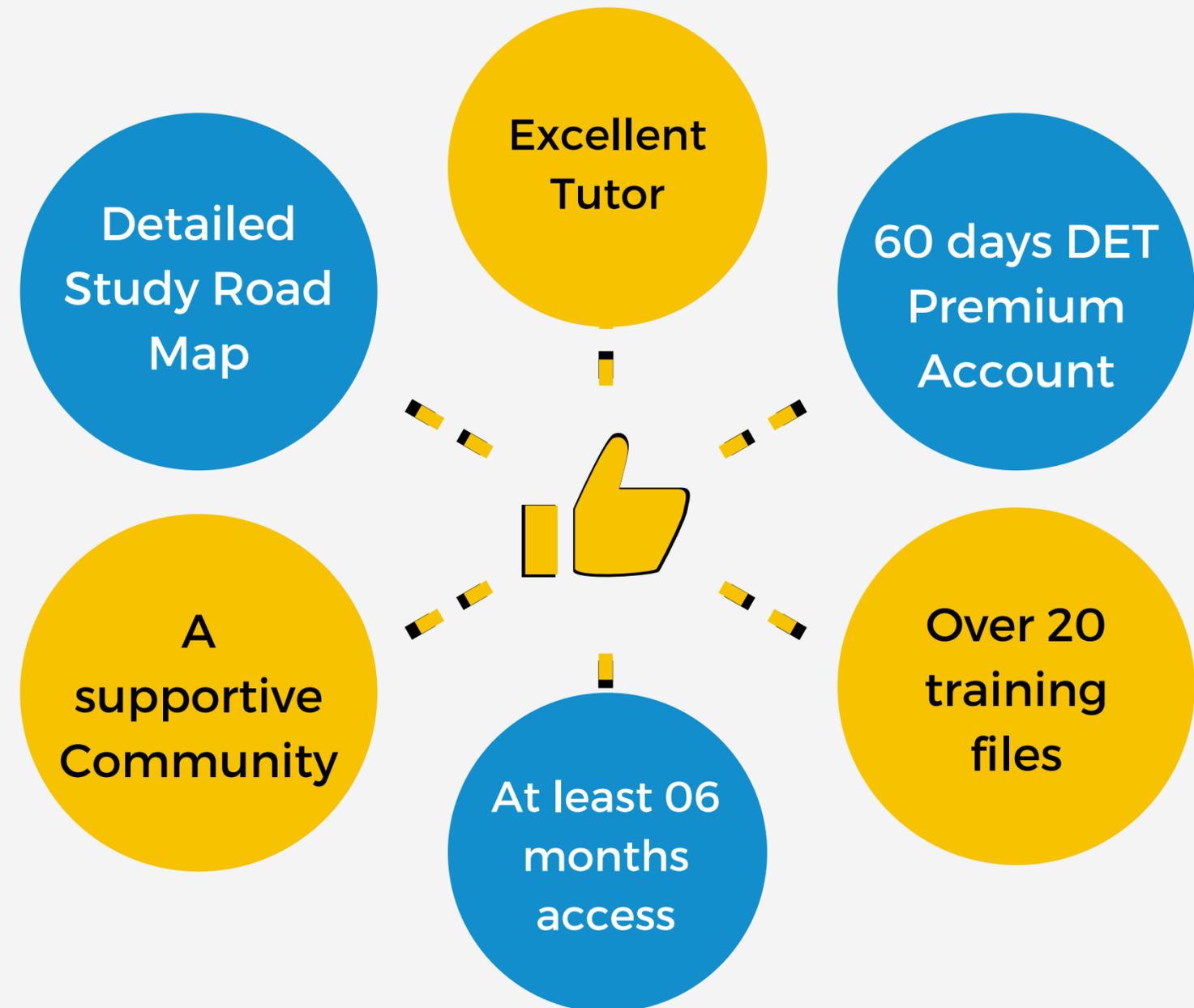


The Best
Practice Platform.



DET TRAINING COURSE

**All benefits in
one package**



The Best
Practice Platform.



DET TRAINING COURSE

Detailed
Study Road
Map

Over 20 training
hours in three
(03) main parts

- **Course Introduction**

- **Part 1: DET Foundation**

- **Part 2: Tips and Strategy**

- **Part 3: Important Notes**

- **Conclusion**

The Best
Practice Platform.



DET TRAINING COURSE

Excellent
Tutor



Cristian Australian

- Ten years of training experience
- CELTA issued by Cambridge
- Certificate in teaching English issued by Oxford
- IELTS teaching methodology by British Council
- Bachelor's Degree, Language Interpretation and Translation
- Master's Degree, International Relations and Affairs

[**Check all certificates**](#)

The Best
Practice Platform.



DET TRAINING COURSE

Pick any package, and get your desired score

60 days DET
Premium
Account

Basic

Include no DET
Premium Account

Plus

Include 60 days DET
Premium Account

Super

Include 90 days DET
Premium Account



DET TRAINING COURSE

Detailed guiding files to study with on-demand videos

Over 20
training
files

03 How the test is set up

The test is set up in 03 parts

1 Onboarding
05 minutes

Register with your ID, review all rules again

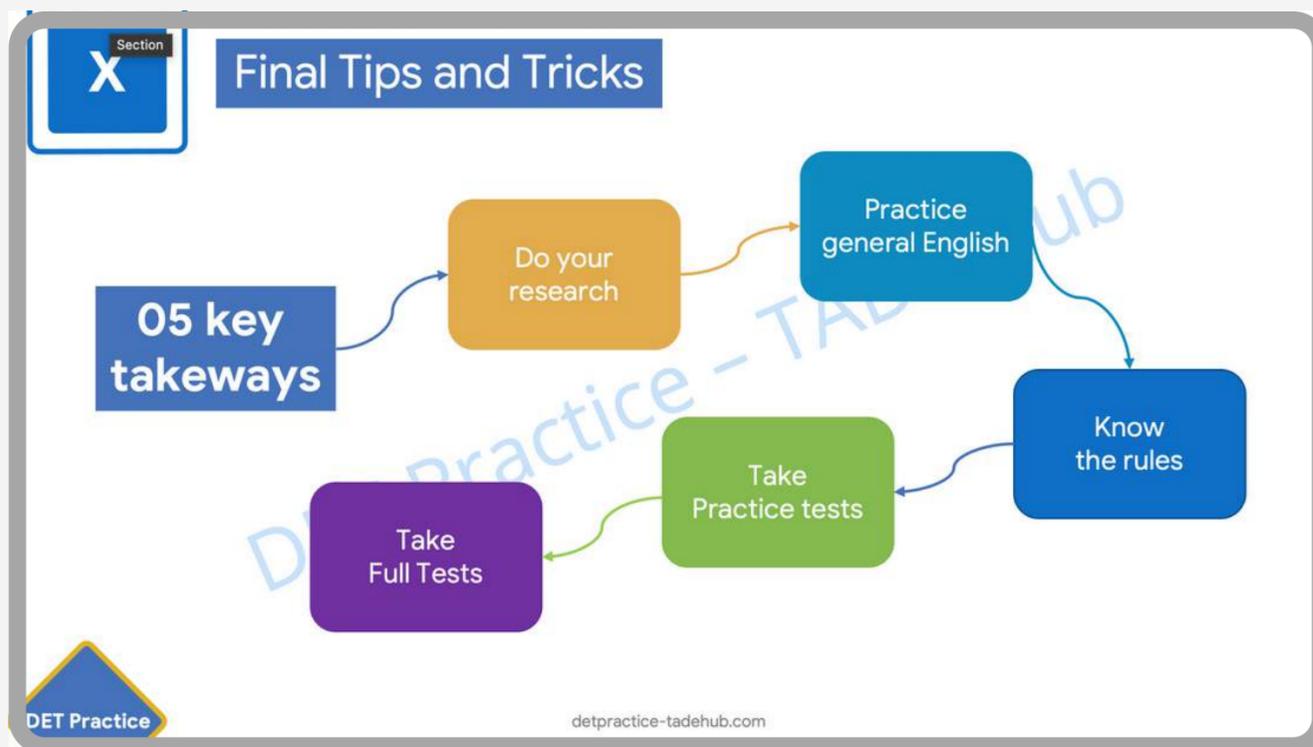
DET Practice

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04 Add details to the picture

Here are what we should do

Show the location of things

For example:

There is a huge white board road **on the left**, and black words "ROAD CLOSED" are written on it.

End "Add details to the picture"
Next "Predict what is happening"

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Each package provides a different accessible time

At least 06
months
access

Basic

06 months

Plus

09 months

Super

12 months

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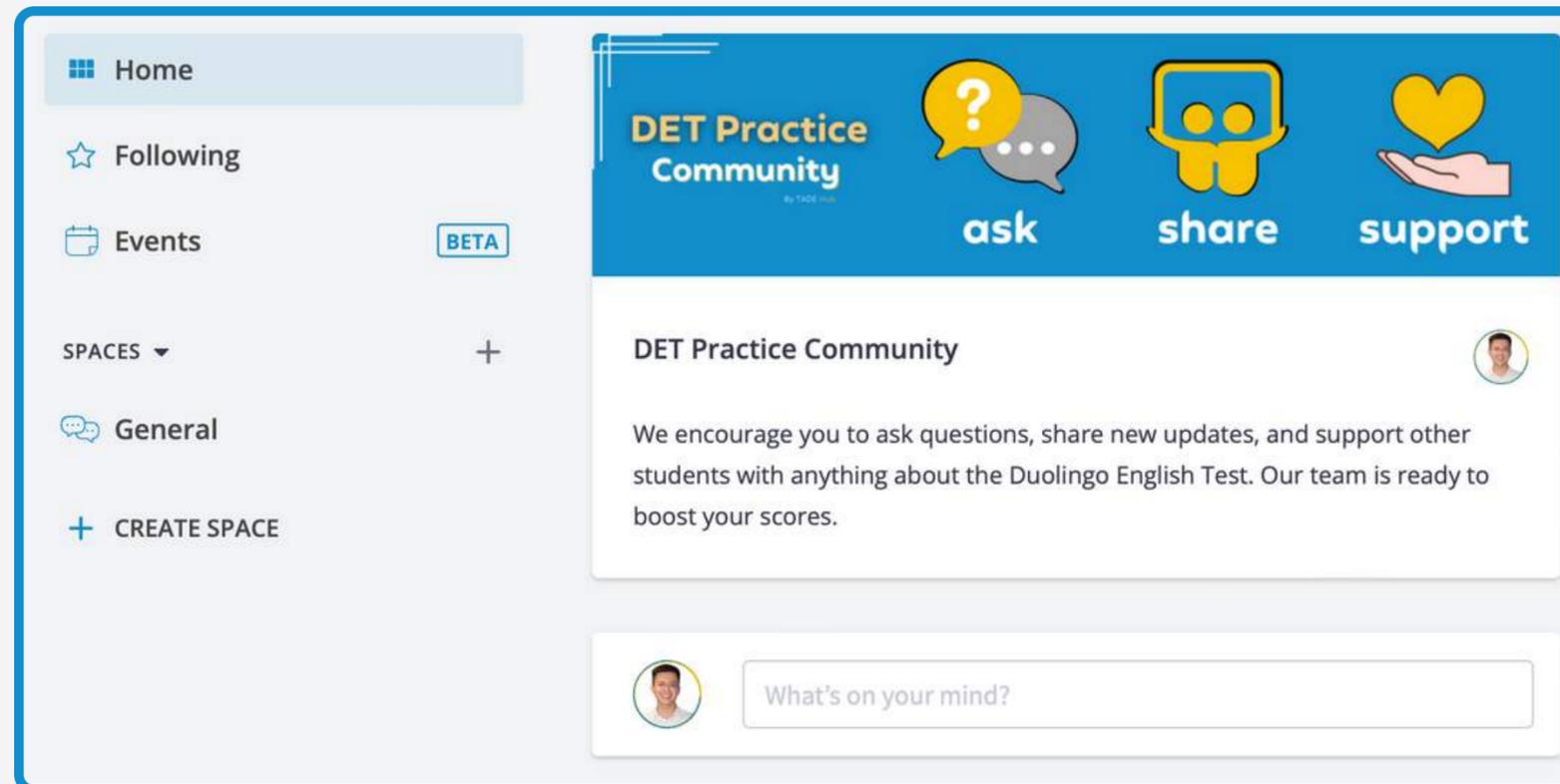


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An active community

Benefits

A
Supportive
Community



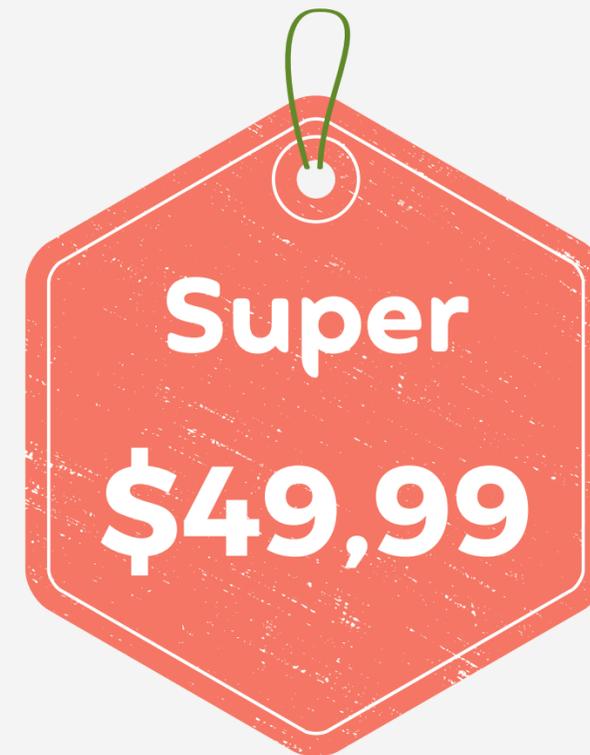
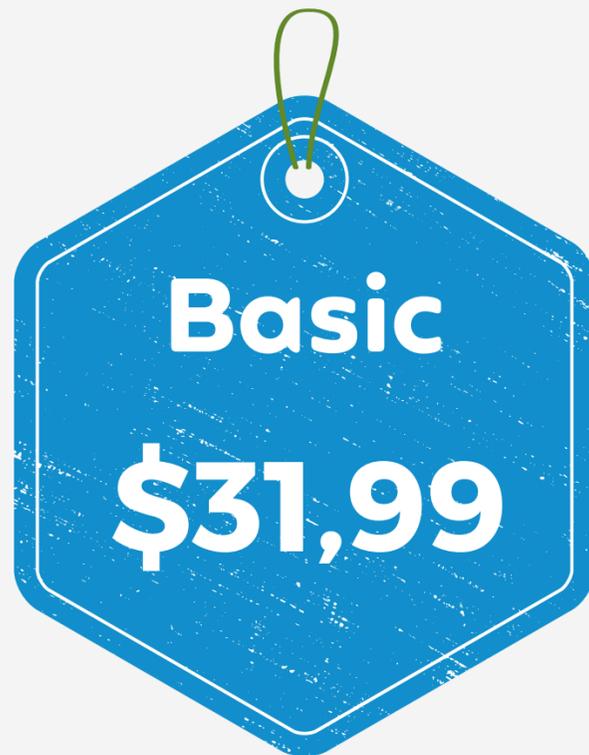
- A community in your Learning Platform;
- Ask anything about DET and get answers in hours from experts;
- Join our FREE Speaking events monthly, only for course-takers.

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The price could be changed. Once our course is released, you will know the confirmed price.

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CONTACT INFORMATION

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information**

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THANK YOU.

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