TADE Hub

AFFILIATE MARKETING

Earn up to 30% commission per sale



TABLE OF CONTENT

- 1.OUR MISSION
- 2. BENEFIT SCHEME
- **3.OUR PRODUCTS**
- 4. HOW IT WORKS
- **5.OPPORTUNITIES**

1. OUR MISSION





We help students' Duolingo English Test journey be more achievable, convenient, and effective.

Duolingo English Test has the same value as IELTS, TOEFL, or PTE for admissions processes.

1.OUR MISSION

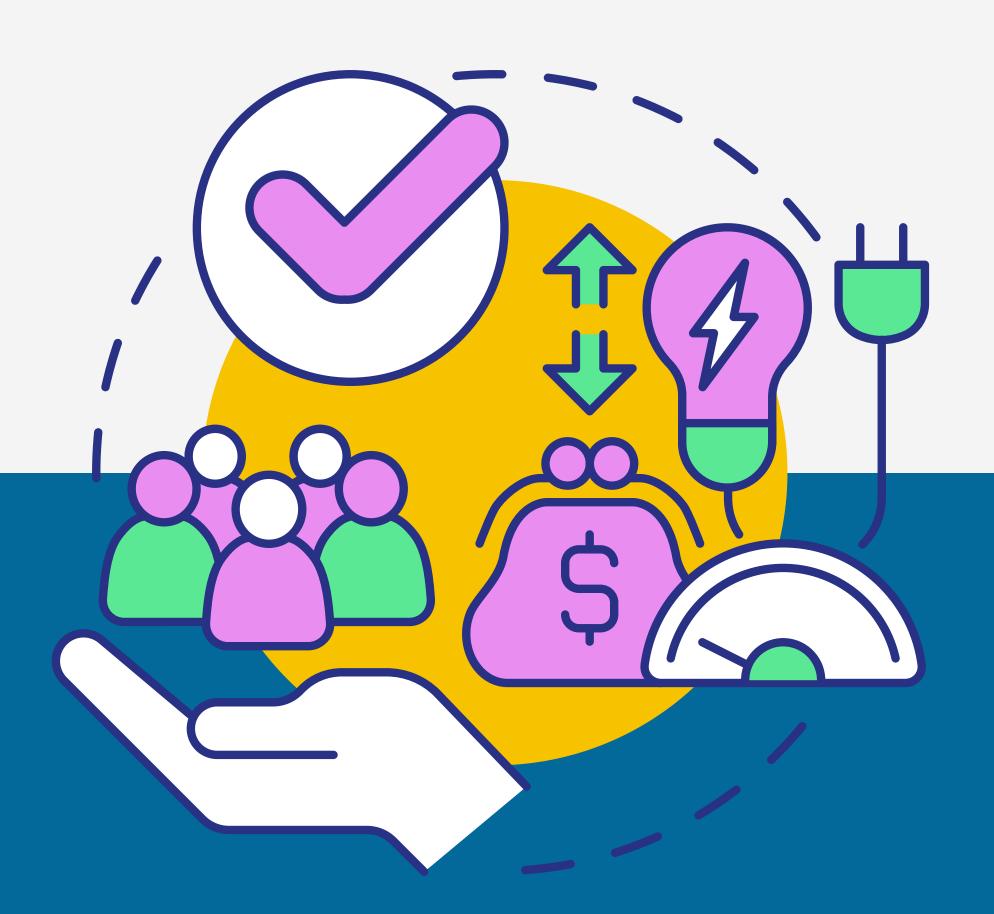


SPECIAL

We offer opportunities for Affiliates to earn more money while enjoying life with their loved ones at home.

2. BENEFIT SCHEME

Our Affiliate Marketing Program is built for you.





Affiliate
Marketing
Benefits

High commission rate

First bonus for Affiliates

Bonuses in Top Standing

Level reach bonuses

Referring tree

Frequent support

Become our Country Affiliate



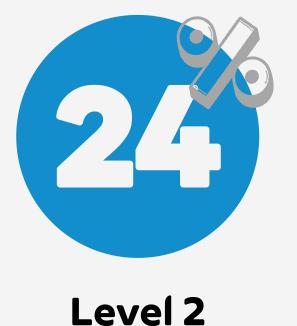
High commission rate

- Start your journey at Level 1
- Move to Level 2 if you have a \$500 sale
- Move to Level 3 if you have a \$1,200 sale

On 15th every month, you have per sale



Level 1





Level 3



*Commissions are calculated on top of the paid fee





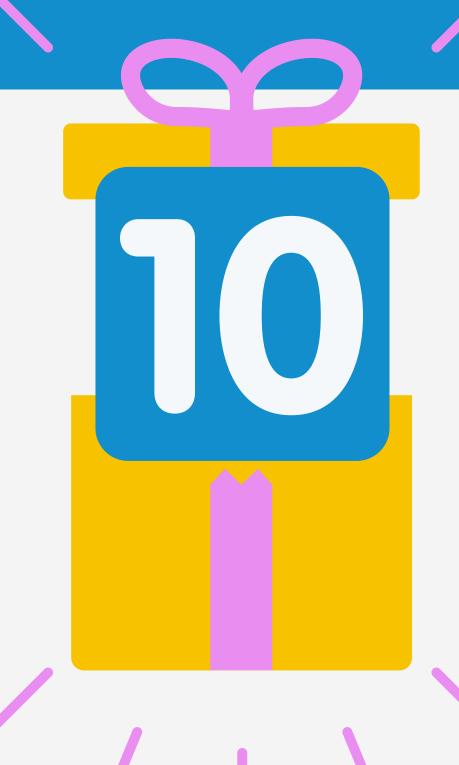


First bonus for Affiliates

\$10 Bonus

for all Affiliates

after registering their Affiliate accounts





Bonuses in Top Standing

Top 5 monthly

• 1st place: 15%*

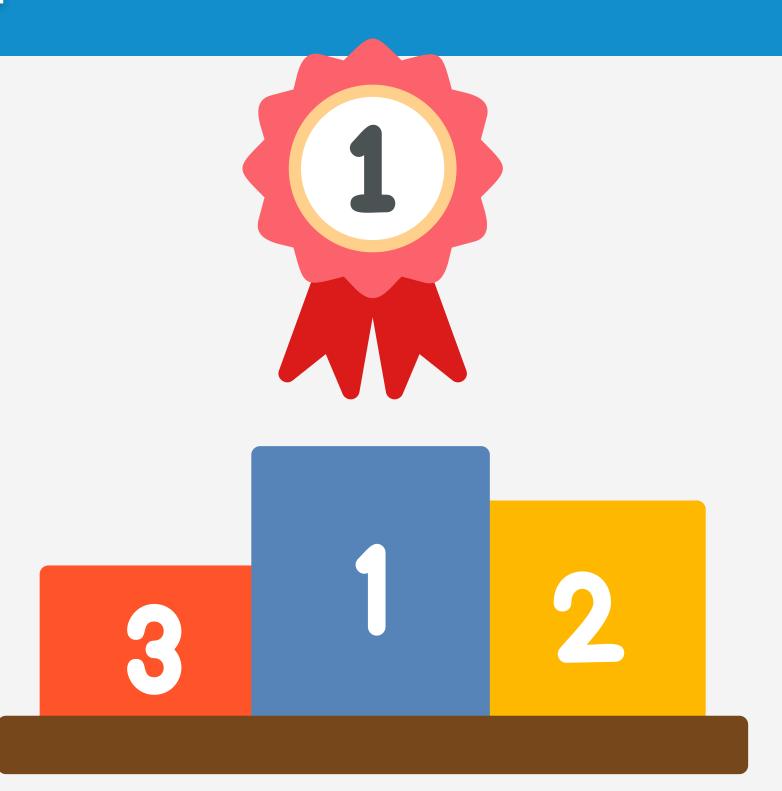
• 2nd place: 12%

• 3rd place: 09%

• 4th place: 06%

• 5th place: 03%

*Bonus is calculated on top of your sales





Level reach bonuses











Referring tree

You can build your Referring Tree (Your network) up to 05 levels. Each Level has sales, you also get commissions.

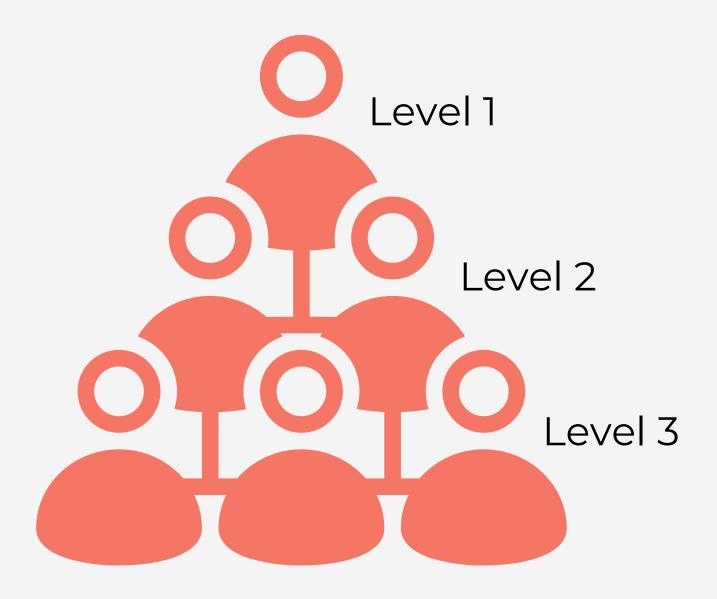
• Level 2: 02%

• Level 3: 1,5%

• Level 4: 01%

• Level 5: 0,5%

Your Referring Tree



[•] Level 1: 03%*

^{*}Commissions are calculated on top of the paid fee



Frequent support

Various ways to support your Affiliate journey







Hotline



Multi Channels



Telegram Community



Become our Country Affiliate

At least 35% commission per sale, \$350 bonus at Level 3, and much more.

Find out more in part:

5. Opportunities







Terms and Conditions



- All benefits you see so far
- Supportive payment gateways
- Payment policies
- Tax policies
- Withdraw conditions

The Best Practice Platform.

3. OUR PRODUCTS

A DET Practice Platform and Training course help students achieve their goals.



DET PREMIUM ACCOUNT

Thousands of questions, instant feedback, and 10 full tests to boost students' scores



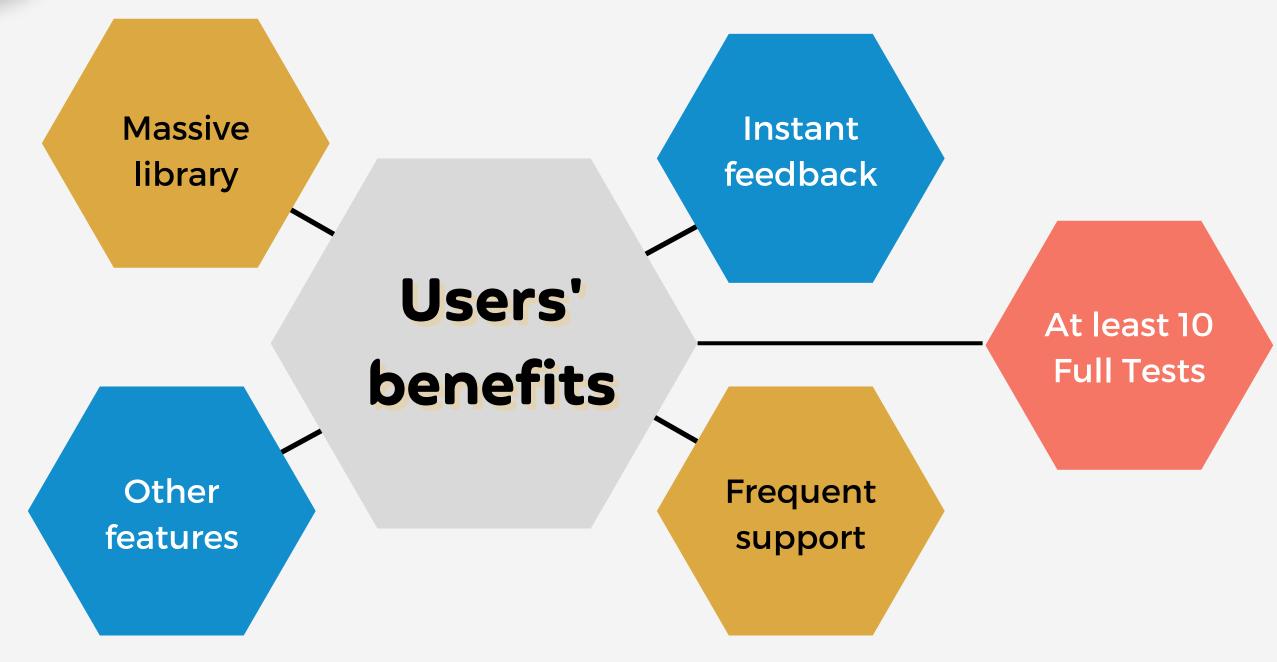
DET TRAINING COURSE

A 25-hour on-demand course trained by ten years experienced teaching trainer



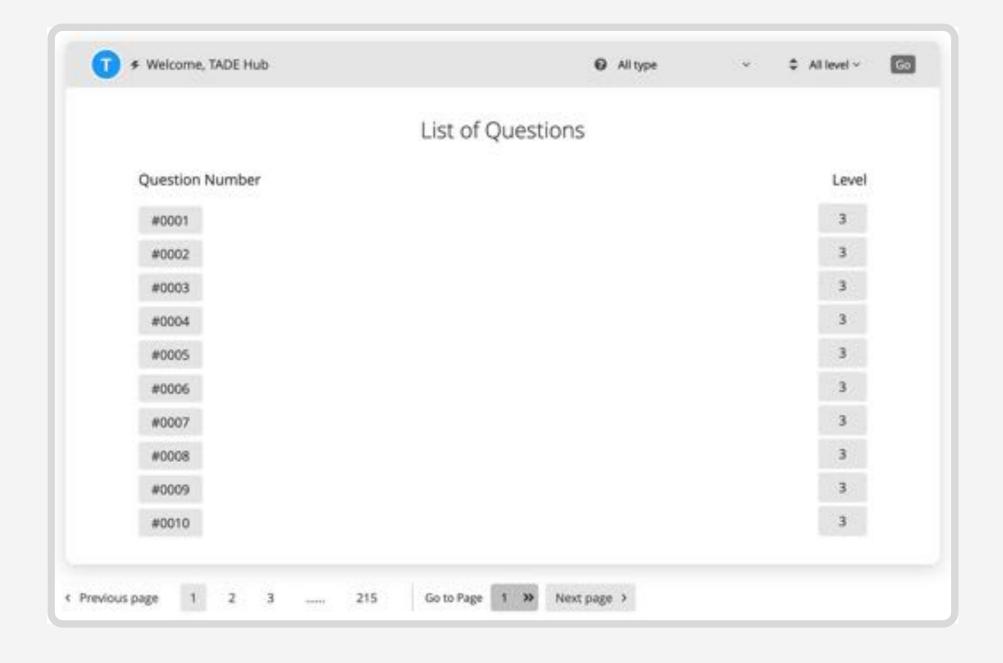








Massive library



~ 2,500 practice

questions

Our Academic team adds more questions every week



Instant feedback

for all question types

Get to know all question types

Question types with correct answers

- Read and Complete
- Read and Select
- Listen and Select
- Listen and Type
- Read Aloud
- Interactive Reading

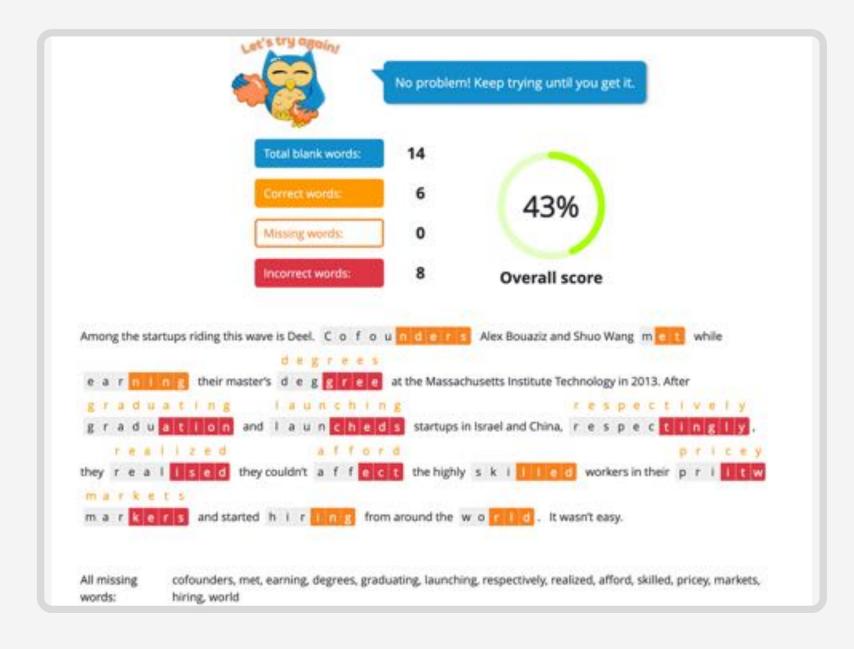
Open response question types

- Write About the Photo
- Speak About the Photo
- Read then Write
- Read then Speak
- Listen then Speak
- Writing Sample



Instant feedback

for question types with correct answers



Question types with correct answers

Read and Complete

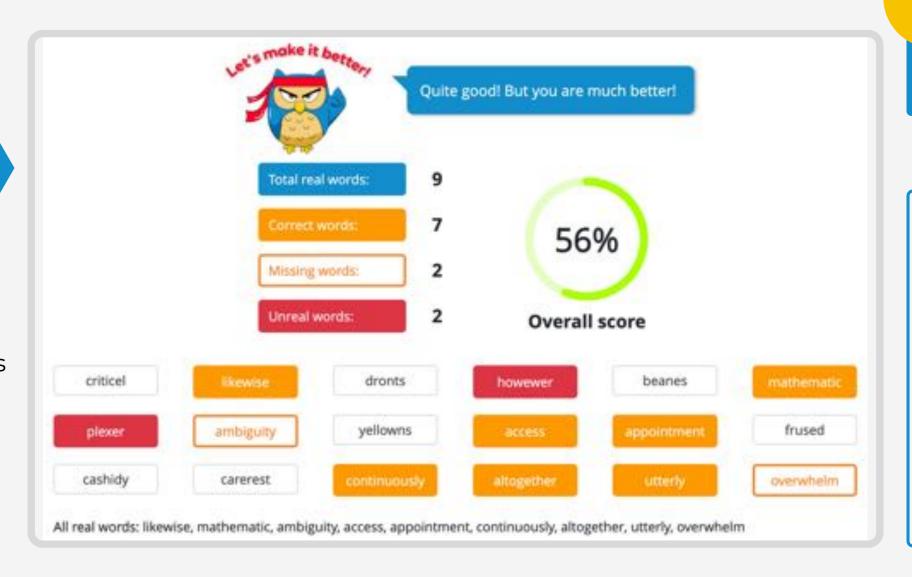


- Correct answers;
- Incorrect answers with corrections;
- List of blanks.



Instant feedback

for question types with correct answers



Question types with correct answers

Read and Select

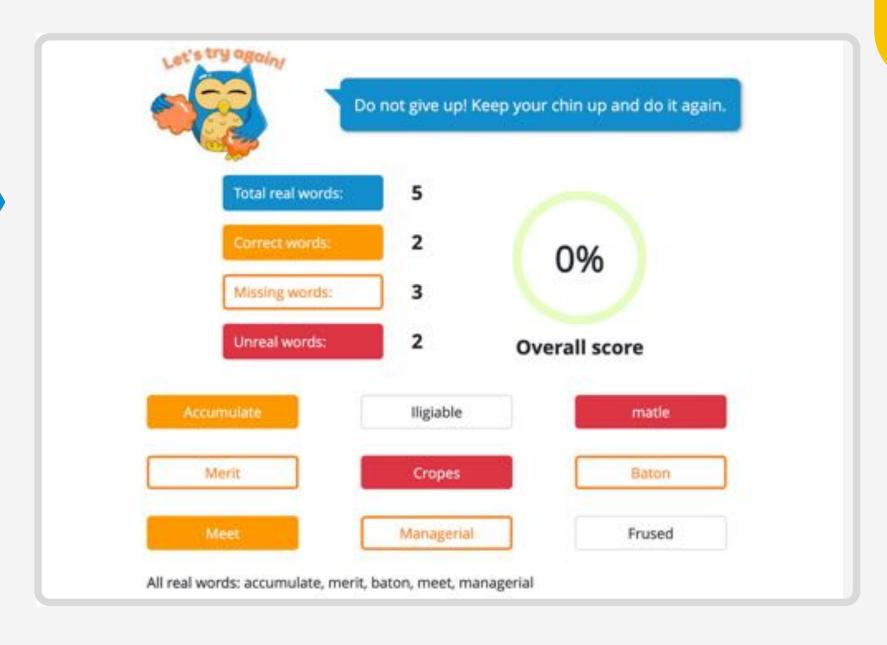


- Correct words;
- Missing words;
- Unreal words.



Instant feedback

for question types with correct answers



Question types with correct answers

Listen and Select

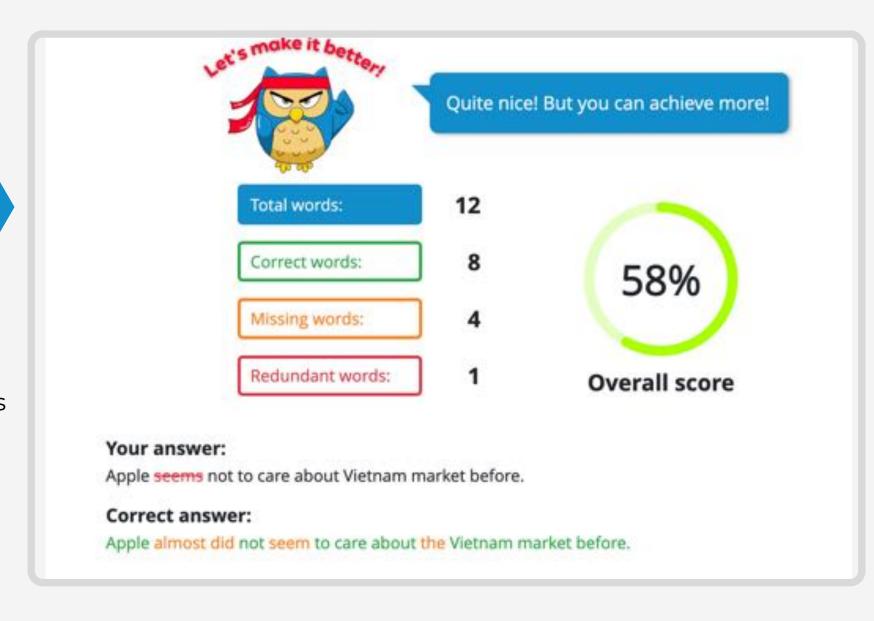


- Correct words;
- Missing words;
- Unreal words.



Instant feedback

for question types with correct answers



Question types with correct answers

Listen and Type

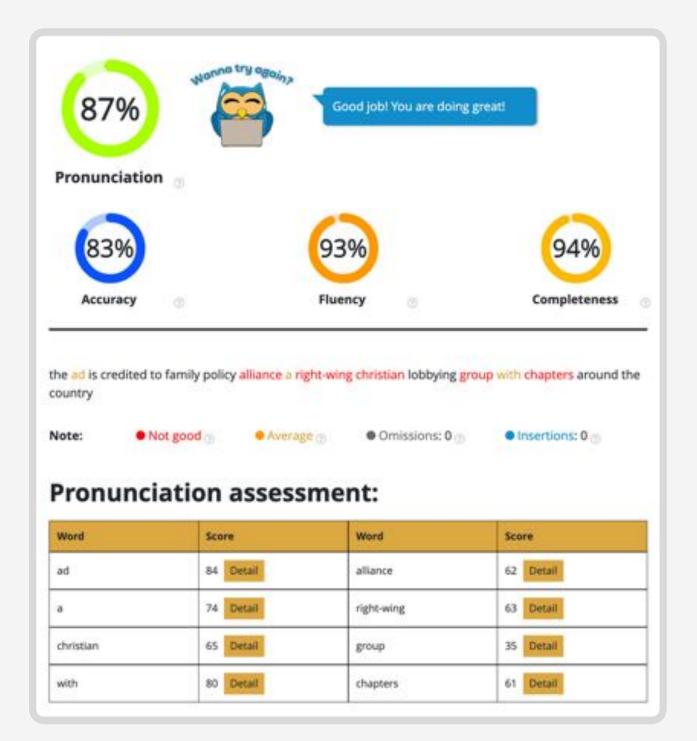


- Correct words;
- Missing words;
- Redundant words.



Instant feedback

for question types with correct answers



Question types with correct answers

Read Aloud

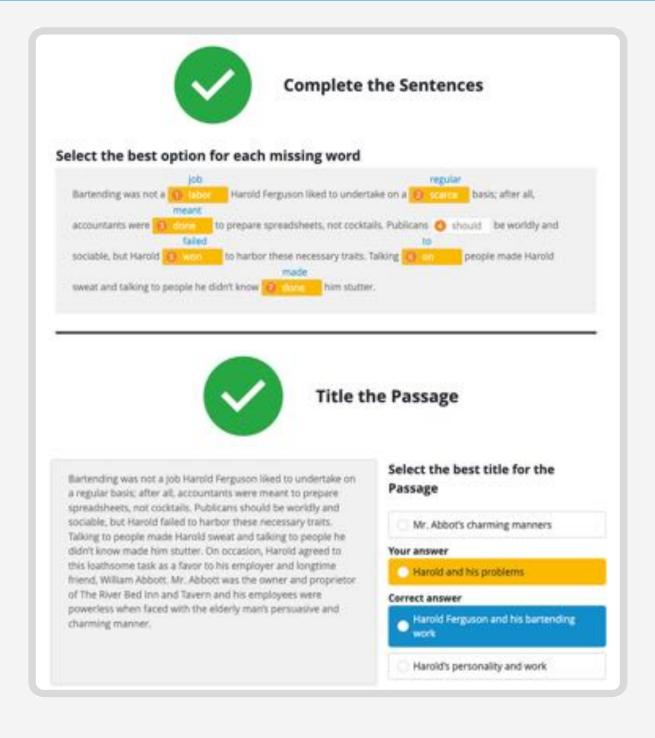


- Pronunciation mistakes and scores;
- Phoneme scores for improvement;
- Omissions and Insertions.



Instant feedback

for question types with correct answers



Question types with correct answers

Interactive Reading



- Detailed feedback for all six questions;
- Correct answers;



Instant feedback

for open response question types

Open response question types

- Write About the Photo
- Speak About the Photo
- Read then Write
- Read then Speak
- Listen then Speak
- Writing Sample

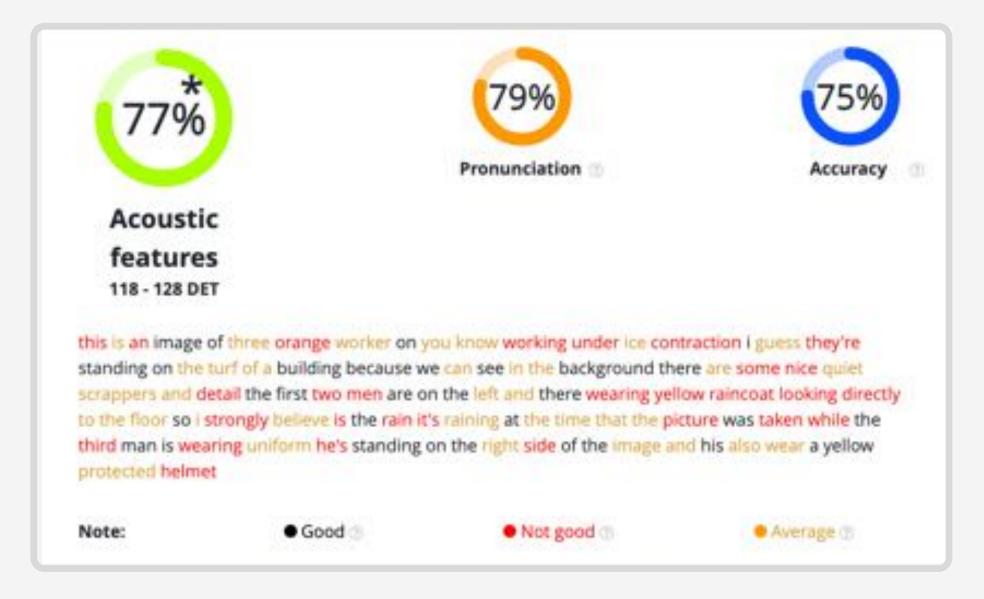
We evaluate test-takers' skills based on the following elements (the DET does the same)

- Fluency
- Lexical diversity
- Grammatical accuracy
- Lexical sophistication
- Acoustic features



Instant feedback

for open response question types



Show Pronunciation feedback in different colours



Focus on Red and Orange words to improve Pronunciation



Instant feedback

for open response question types

Word	Score	Word	Score
this	60 Detail	is	79 Detail
an	32 Detail	three	92 oetfil
orange	40 Detail	worker	73 Detail
Phoneme	Score	know	84 Detail
27		under	51 Detail
rınd3 44		contraction	69 Detail
you	78 Detail	they're	44 Detail
working	35 Detail	the	76 Detail

Users check their pronunciation feedback in detail



Focus on lowscored phonemes to improve pronunciation



Instant feedback

for open response question types



Great! You have spoken for over 50 seconds continuously!

Users know how many words or seconds they write or speak



Practice to write or speak more to get higher scores



Instant feedback

for open response question types



Users know all repeated words they use from three times

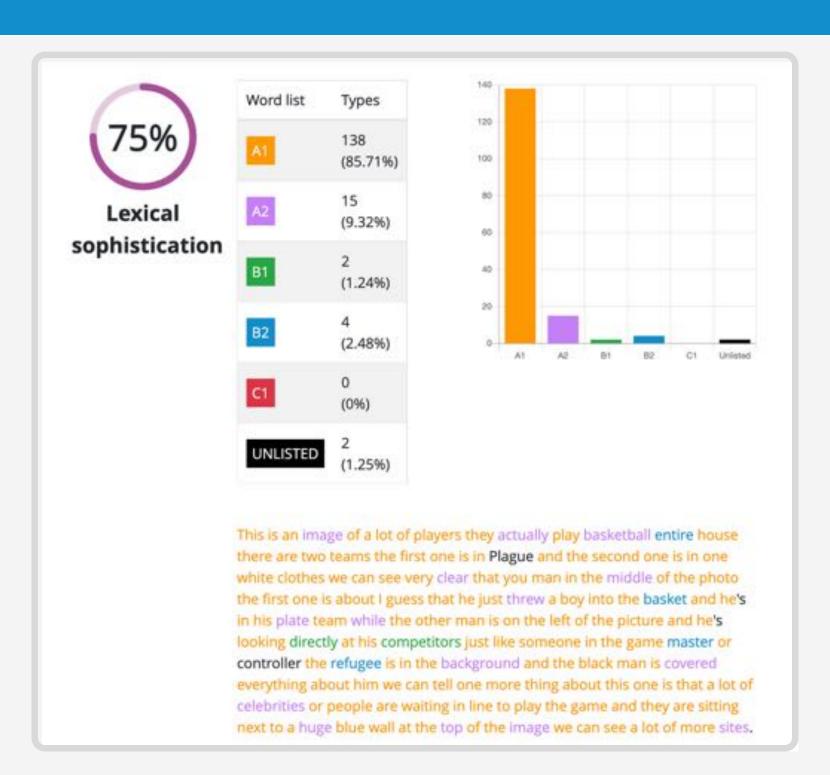


Avoid using repeated words too many times. Use synonyms instead



Instant feedback

for open response question types



Users know word levels they use in different colours



Try to use B1, B2, idioms, or collocations to aim for higher scores

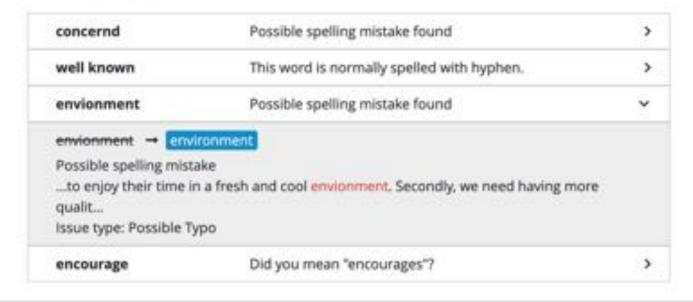


Instant feedback

for open response question types



As far as I am concernd, I strongly disagree with the statement for two major reasons. First and foremost, it's well known fact that fresh air helps people maintain their good physical and mental health. Therefore, we need more parks instead of paintings or statues whatsoever. The more trees in parks we have, the fresher our cities are. As a result, people shall have more places to enjoy their time in a fresh and cool envionment. Secondly, we need having more quality public transportation because it encourage people to use them more than their private vehicles. It's also one of the best ways to reduce air polluted. All in all, I wholly recommend governments should build more parks in lieu of paintings and statues.



Users know possible grammar and spelling mistakes.



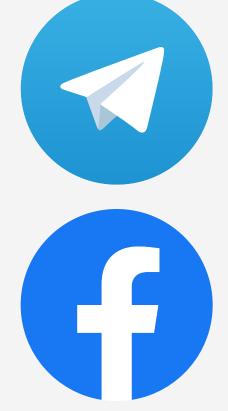
Learn from their mistakes and avoid similar ones on test day



Communities

Multiple channels

Frequent support

















Sample result

At least 10 Full Tests



We currently have 10 Full DETs

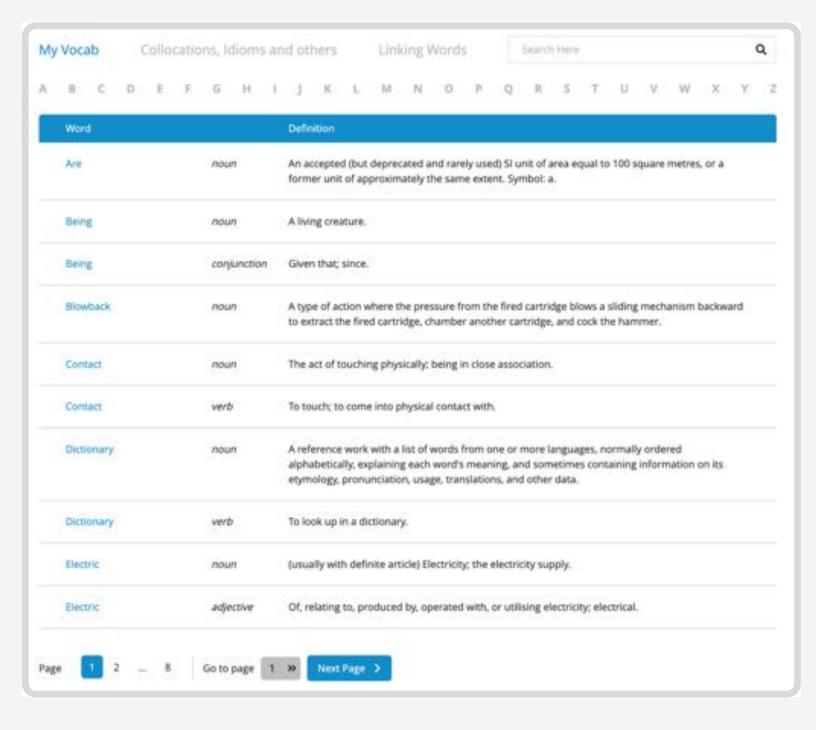
- Estimated overall score
- Estimated scores for each sub-score
- Estimated scores for each question type



From all estimated scores, we know what question types to focus on



Other features



- 03 supportive vocab lists
- Integrated dictionary
- Setting goals feature



Pricing

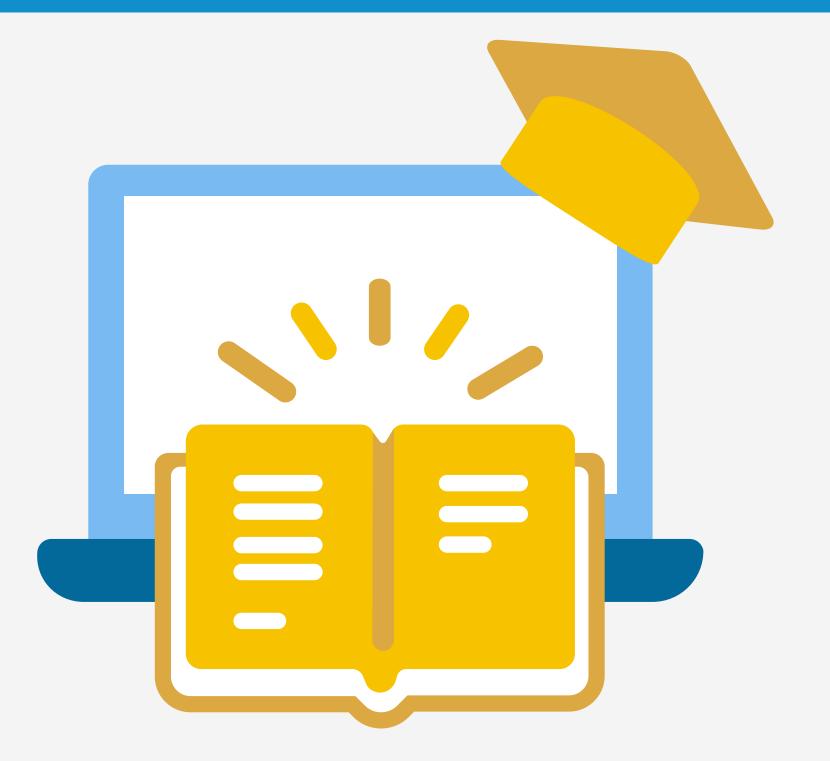


The price could be changed, but you can use check them on our website.

Check all Packages here Q



DET 2
TRAINING
COURSE





STILL IN DEVELOPMENT

Our DET Training course is in development!

Expected Release Date

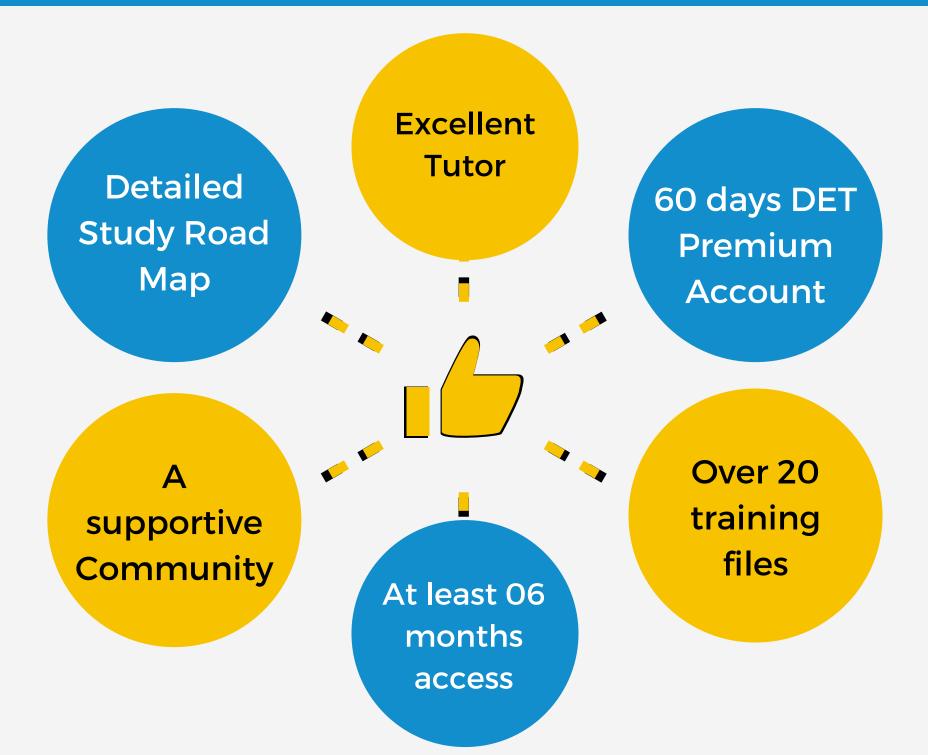


We'll inform you once it's done

In the meantime, please find information in the next slides.



All benefits in one package





Detailed Study Road Map

Over 20 training hours in three (03) main parts

Course Introduction

Part 1: DET Foundation

Part 2: Tips and Strategy

• Part 3: Important Notes

Conclusion





Cristian Australian

- Ten years of training experience
- CELTA issued by Cambridge
- Certificate in teaching English issued by Oxford
- IELTS teaching methodology by British Council
- Bachelor's Degree, Language Interpretation and Translation
- Master's Degree, International Relations and Affairs

Check all certificates



Pick any package, and get your desired score

60 days DET Premium Account

Basic

Include no DET

Premium Account

Plus

Include 60 days DET
Premium Account

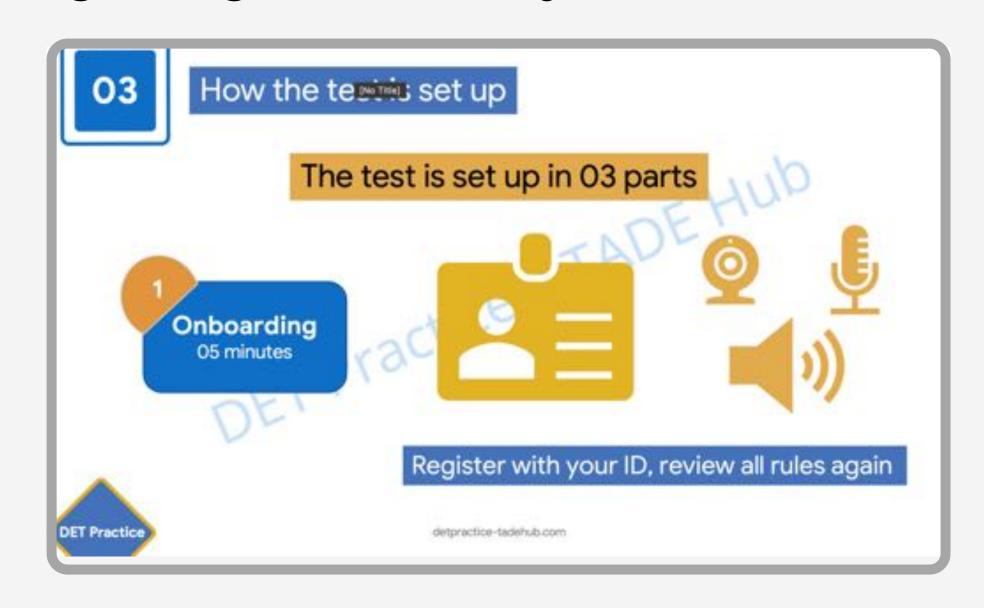
Super

Include 90 days DET
Premium Account

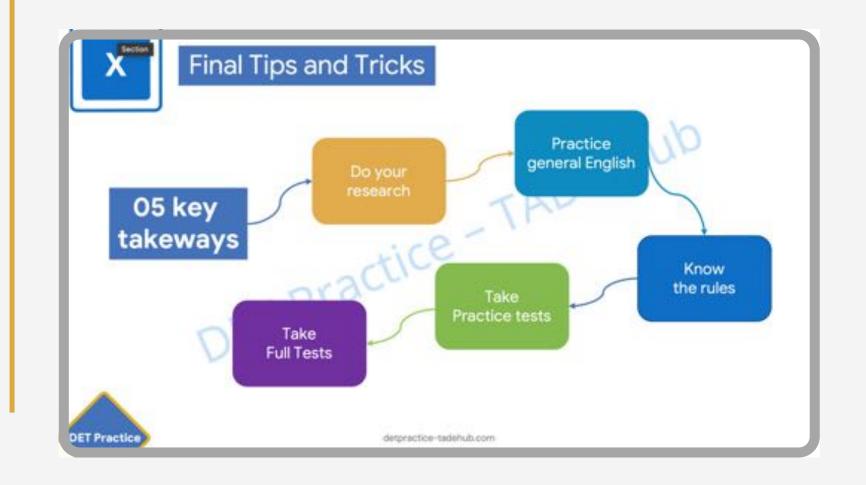


Detailed guiding files to study with on-demand videos

Over 20 training files











Each package provides a different accessible time

At least 06 months access

Basic

06 months

Plus

09 months

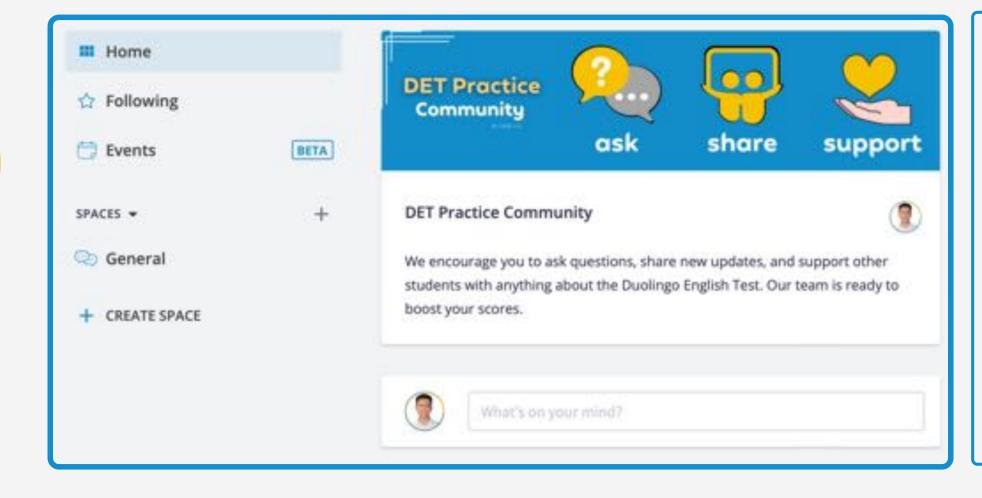
Super

12 months



An active community

A Supportive Community



Benefits

- A community in your Learning Platform;
- Ask anything about DET and get answers in hours from experts;
- Join our FREE Speaking events monthly, only for course-takers.



Expected Pricing







The price could be changed.
Once our course is released, you will know the confirmed price.

4. HOW IT WORKS

Check out three (03) simple steps to start your Affiliate journey and earm money by working from home





03 steps to start your Affiliate journey



1. Become our partner



2. Promote our services



3. Earn high commissions

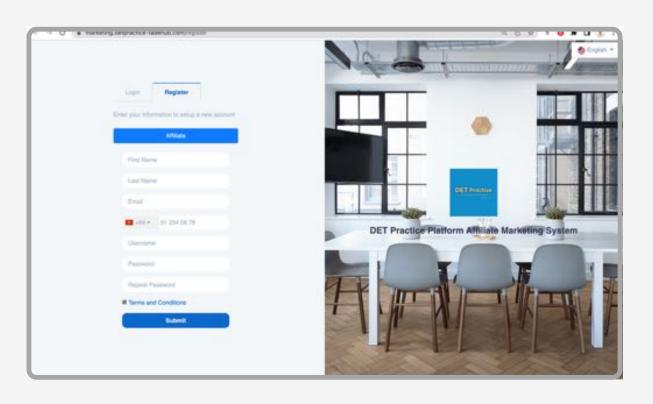






1. Become our partner

Registration page



Affiliate Dashboard









2. Promote our services

Our Services

DET Premium Account



DET Training Course*



*Note: DET Training Course will be expectedly released on 31 Nov





3. Earn high commissions

Supported receiving accounts





What else will you get from becoming our Affiliate partner?

 Becoming our Country Affiliate Partner!





Country Affiliate

We're looking for key persons to take care of our focused countries.

They are the top markets for Duolingo English Test

Only need 15 partners

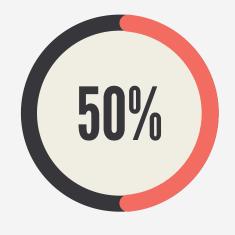




Additional benefits to our Benefit Scheme



Get started at a 35% per sale



Get a 50% per sale on 15th



Private support in hours



Bonus up to \$350 at Level 3



Bonuses for every \$1,000





Get started at a 35% per sale



Level 1 Start at a 35% per sale

Move to Level 2 when reach \$700



Level 2 Get a 40% per sale

Move to Level 3 when reach \$1,500



Level 3 Get a 50% per sale

Get a \$300 Bonus when reach \$3,000

Note

Simply register to become our Country Affiliate to get all these benefits.



Even if you haven't reached Level 3, you'll sill get a 50% commission per sale

50%

Get a 50% per sale on 15th



Monthly, only on



Share your concerns, and get answers in hours*



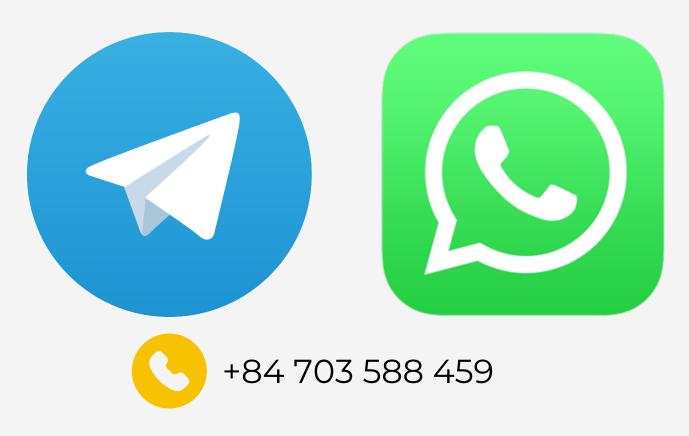
Private support in hours

Telegram Community



*Note: It may be delayed on weekends

Send us questions







Bonus up to \$350 at Level 3 Level 1 - Bonus \$100

when reach \$700 sale

Level 2 - Bonus \$180

when reach \$1,500 sale

Level 3 - Bonus \$350

when reach \$3,000 sale

Note

You receive
your Bonus in
03 days after
reaching the
Level sale





Bonuses for every \$1,000



After the first \$3,000 sale, Country Affiliate Partners get a \$70 Bonus for every \$1,000 sale.



What are the requirements?

Every month, we evaluate Country Affiliate Partners' performance to share bonuses and offer support.



Have at least \$100 sale monthly



Not in the 03 lowest sale positions





Have at least \$100 sale monthly



Requirement 1

Country Affiliates need to have at least \$100 in sales monthly

Start at \$50 in the first 03 months



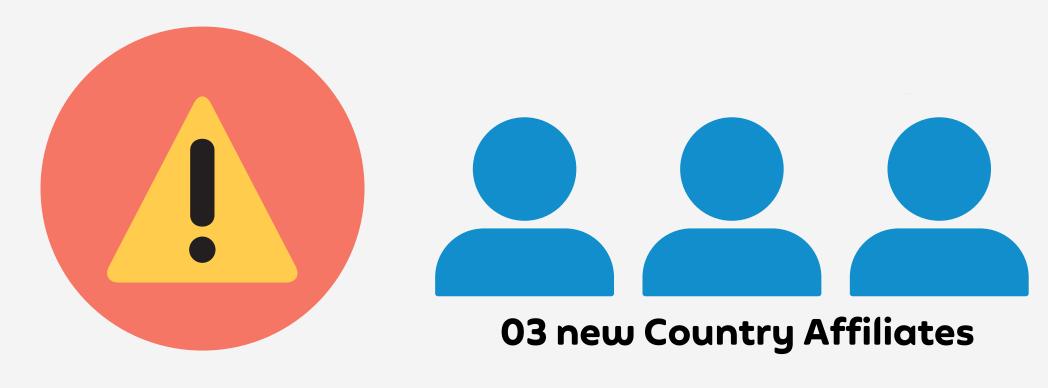
What if
Affiliates don't
meet the
requirements?



We will offer that position to another Affiliate.

Only 15 positions





We offer three (03)
positions to new
Affiliates monthly by
replacing the 03
lowest sale positions.

Not in the 03 lowest sale positions





13th, 14th, 15th places



How to become our Country Affiliate Partner?



1. Fill out your info



2. Get our confirmation



3. Create
Affiliate account







1. Fill out your info

Fill your info in this form

Your form is here

message, we will contact	you soon!		
Your Name (*)		What type of support do you need? (*)	
		Country Affiliate Partner	
Your Email (*)		What country are you from? (*)	
Your Phone (*)		Do you have any question yet?	





2. Get our confirmation

Get an Email confirmation in 03 working days



We only have 15 positions, so you will need to wait for the next month if there aren't available slots.



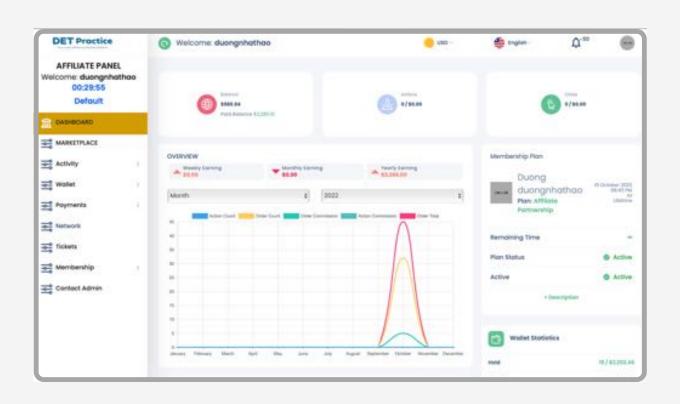
Get a 35% commission link in your Dashboard



3. Create
Affiliate account



Affiliate Dashboard





CONTACT INFORMATION

For more information

Contact



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detpractice-tadehub.com

TADE Hub THANK YOU.

Let's help students achieve their Duolingo English Test desired scores!

